

# ENHANCING DATA SHARING VIA “SAFE DESIGNS”

Generating Knowledge  
To Inform Scientific Practice

*Kristine Witkowski*

*Inter-university Consortium for Political &  
Social Research, University of Michigan*

# DATA SHARING CONTEXT

- U.S. policy requires submission of data sharing plan, when applying for research funding
- Current effort to revamp process for protecting human subjects (ANPRM 7/22/2011)
- Multifaceted approach when formulating data for safe and optimal use (Lane 2007)
- Need to think about data sharing early and often, using specialized knowledge

# GUIDING PRINCIPLE

- Producers must be able to effectively draw upon disclosure research to accurately determine the work required to optimally meet data sharing goals

## AIM

- Enhance the value and safe use of social science data – particularly for contextualized microdata
- Simulate scientific practice to generate knowledge for broad and responsive use

# RESEARCH PROJECT

➤ 5-year project supported by National Institute for Child Health & Development

➤ Dan Brown University of Michigan

Michael Elliott

Trivellore Raghunathan

Kristine Witkowski

Kevin Leicht

University of Iowa

# ADVISORY BOARD

- John Abowd, Cornell University
- Marc Armstrong, University of Iowa
- Jerry Reiter, Duke University
- Natalie Shlomo, University of Southampton
- Christopher Skinner, London School of  
Economics & Political Sci.
- Laura Zayatz, U.S. Census Bureau

# DISCLOSURE SIMULATIONS

- Simulate disclosure work for representative series of artificial microdata files
- Estimate disclosure outcomes, as measured for a comprehensive set of risk, utility, and cost elements
- As determined by alternative specifications of sampling and database design parameters
- Controlling for iterative sets of survey-sites (or a specific set targeted for collection)

# DISCLOSURE SIMULATIONS

- Restricted microdata from the American Community Survey provides geographically-specific information used throughout project
- Artificial files offer methodological flexibility as well as data confidentiality
- Project conducts experiments to assess the accuracy of estimates derived from artificial data

# MODELS FOR ARTIFICIAL DATA & POPULATION REIDENTIFICATION PROBABILITIES

- Estimate composition of likely-participants as well as general study population
- Multiple imputation
- Joint probability distributions for 1-km<sup>2</sup> pixels
  - ❖ Identifying personal attributes and non-identifying health outcomes
  - ❖ LandScan, decennial census, ACS microdata, BRFSS
  - ❖ Areal weighting methods to estimate pixel data from more aggregate data (i.e., blockgroups)
  - ❖ Controlling for non-response (weighted vs. unweighted)



# METADATA

$$\mu_a^m; \sigma_a^m; \delta^m = f[s, r, d]$$

For any given disclosure outcome (m) resulting from sample (s), release (r), and SDL (d) design elements as estimated from replicating artificial files (a, f)

Where:

$\mu_a^m$  = Estimated outcome (mean)

$\sigma_a^m$  = Variance of estimated outcome (reliability, precision)

$\delta^m$  = Difference from observed outcome (validity, accuracy)

$$o_{ra,f}^m = m(o_{--, -}^m) + m(o_{ra, -}^m) + e(o_{ra,f}^m)$$

Where:

f = File as compiled from specific sample iteration

ra = Experiment using either real (r) or artificial (a) data

m = Different measures of disclosure outcomes

$o_{ra,f}^m$  = Disclosure outcome for file

$m(o_{--, -}^m)$  = "Grand" mean outcome across all files

$m(o_{ra, -}^m)$  = Mean outcome for real or artificial files

$e(o_{ra,f}^m)$  = Variation among real or artificial files

## *Accuracy of estimated outcome*

$$F_o^m = \text{MST (Between)} / \text{MSE (Within)}$$

$$\delta_\mu^m = [m(o_{a,-}^m) - m(o_{r,-}^m)] / m(o_{r,-}^m)$$

$$\delta_\sigma^m = [s(o_{a,-}^m) - s(o_{r,-}^m)] / s(o_{r,-}^m)$$

$$\phi^m = s(o_{r,-}^m) / s(o_{a,-}^m)$$

$$\theta^m = m(o_{r,-}^m) - [\phi^m * m(o_{a,-}^m)]$$

*Estimated outcome (adjusted)*

$$\mu_a^m = E(\theta^m) + [E(\phi^m) * m(o_{a,-}^m)]$$

*Variance of estimated outcome (adjusted)*

$$\sigma_a^m = E(\phi^m) * s(o_{a,-}^m)$$

# METADATA

$$\mu_a^m; \sigma_a^m; \delta^m = f[s, r, d]$$

For any given disclosure outcome (m) resulting from sample (s), release (r), and SDL (d) design elements as estimated from replicating artificial files (a, f)

Where:

$\mu_a^m$  = Estimated outcome (mean)

$\sigma_a^m$  = Variance of estimated outcome (reliability, precision)

$\delta^m$  = Difference from observed outcome (validity, accuracy)

# SAMPLE ELEMENTS (s)

- Study population of adults (age 18 +)
- Limited study region: Indiana, Illinois, Michigan, Ohio, Wisconsin
- Household survey based on two-stage sample of tracts and housing units clustered within
- Total sample size
- Detailed sampling design – locations, target populations, and sampling rates

# RELEASE ELEMENTS (r)

## ➤ Person-Level

- ❖ Identifying characteristics of respondent (e.g., age, sex, race/ethnicity, obesity-status, household composition, spousal attributes)
- ❖ Non-identifying health outcomes:  
Self-reported health, chronic condition (e.g., diabetic)
- ❖ Sets of 6 or 10 attributes, held constant

# RELEASE ELEMENTS (r)

## ➤ Geography-Level

- ❖ Direct identifiers of region, state, & population density (e.g., MSA-status)
- ❖ Indirect identifiers or contextual variables
  - Administrative and georeferenced spatial-units: Counties, tracts, blockgroups, & 1-km<sup>2</sup> pixels
  - Public-use data: Census, EPA, NASA, others
  - Sets of variables of broad interest (wishlists)
  - Samples representative of all possible sets



# RELEASE ELEMENTS (r)

## ➤ Geography-Level

### ❖ Indirect identifiers or contextual variables

- Domain or measurement: Population and housing characteristics, air quality, tree coverage, proximity to incinerators, miles of road
- Type or areal size of underlying geography: Pixels, blockgroups, tracts, & counties
- Number of variables to be released
- Entropy

# SDL ELEMENTS (d)

- Linkage Experiments: Geographic-Level
  - ❖ Strangers and acquaintance intruders
  - ❖ Link to public sources of contextual variables
    - Complete and accurate data
  - ❖ Matches: Geographies (in population) with same attributes as surveyed locations
  - ❖ Blocks: Region, state, population density
  - ❖ Personal attributes, coupled with geographic attributes, used to refine estimates that particular areas have been drawn into study

# SDL ELEMENTS (d)

- **SDL Techniques: Geographic-Level**
  - ❖ Assume personal identifying variables are **not** masked
  - ❖ Applied **after** collection: Global recoding and synthetic values of contextual variables
    - Deterministic linkage, probabilistic linkage, k-nearest neighbor, Mahalanobis distance, others
  - ❖ Applied **before** collection: The “Safe Design”

# SAFE DESIGN

- Formulate innovative SDL technique for addressing reidentifying **personal** attributes, holding constant **geographic** attributes
- Study that supplements their sample and responsively collects data to minimize risk of being a **sample unique** (i.e., k-anonymity)
- Circumvents constraints from established practice of addressing disclosure after data are collected

# SAFE DESIGN

- **Baseline** sample: Sampling design formulated to meet **analytical** goals ( $U_b, C_b$ )
- **Preemptive** disclosure review: Disclosure risk of baseline sample ( $R_b$ )
- **Supplemental** sample: Sampling design formulated to meet **confidentiality** goals ( $R_s \sim 0, U_s > U_b, C_s > C_b$ )

Where: R = Risk, U = Utility, C = Cost

# DISCLOSURE OUTCOMES (m)

## ➤ Risk

- ❖ Identity disclosure: Population reidentification probabilities and k-anonymity
  - Persons in study population sharing similar geographic and personal attributes
  - Respondents sharing similar geographic and personal attributes within data release
- ❖ Continuous cell sizes; at-risk status with thresholds defined by content sensitivity
- ❖ Per record – per target subpopulation – per design

# DISCLOSURE OUTCOMES (m)

## ➤ Utility

- ❖ Information loss: Characterizing release as a whole, including both continuous and categorical measures, scale-invariant
  - 12 measures provided by Domingo-Ferrer, Torra, and Mateo-Sanz
- ❖ Suppression bias: Geographies and subpopulations most at-risk
- ❖ Statistical inference: Relationships between health outcomes and spatial contexts

# DISCLOSURE OUTCOMES (m)

## ➤ Cost

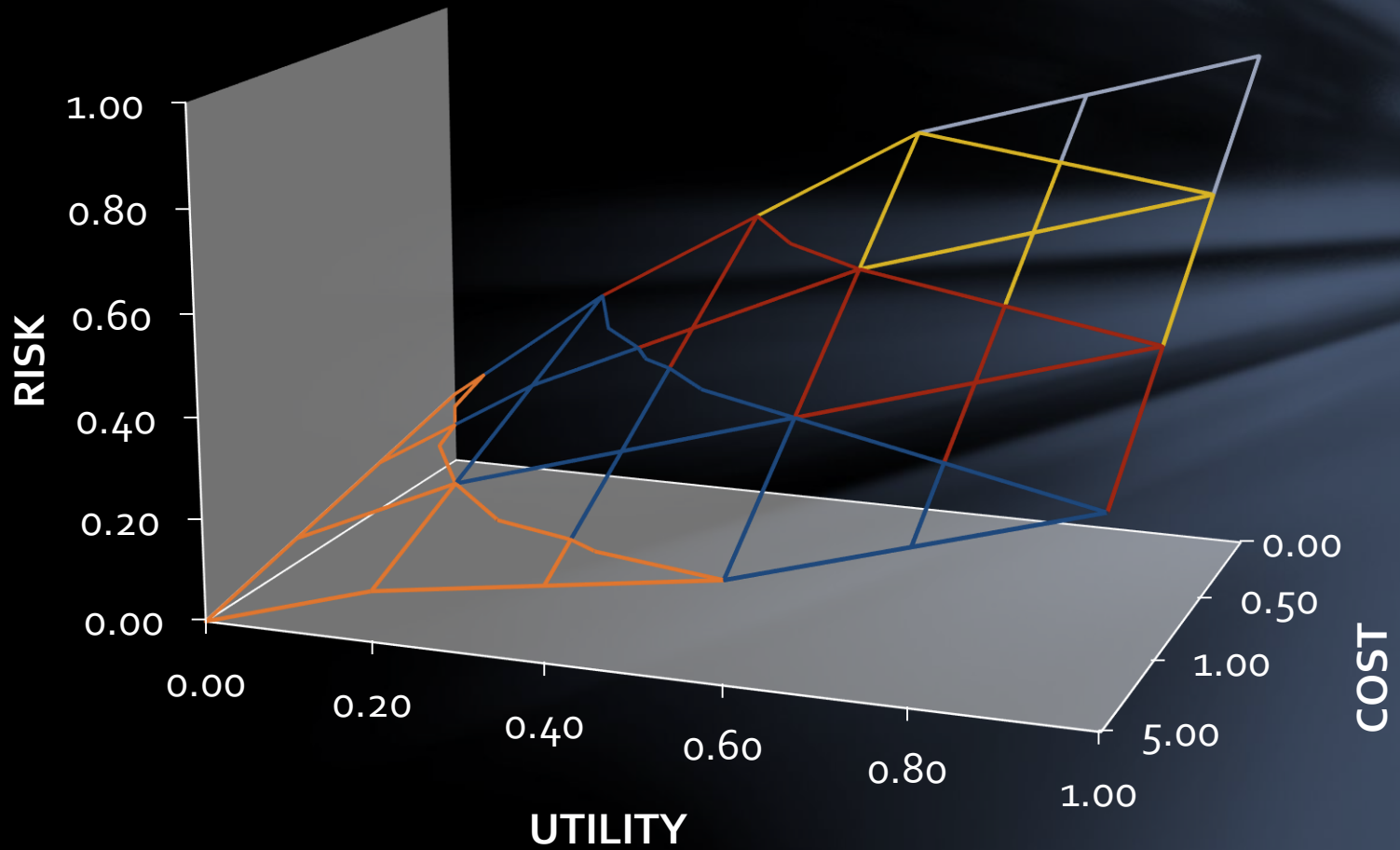
- ❖ Average dollar values of survey expense
- ❖ Function of number of draws required to meet targeted sample sizes for broadly defined and detailed subpopulations
- ❖ Directly informed by scientific practice



# ADDITIONAL CONSIDERATIONS

- Added value and cost of **spatially-dispersed** samples that maximize variance in geographic attributes (s)
- **Trading-off** data on personal attributes for geographic detail (r)
- Protection offered by **measurement error** and concentration of **hard-to-count** populations (d)
- The role of **administrative** data sources (d)

# RISK-UTILITY-COST MAP



# IMPLICATIONS

- Flexible framework for generating empirical data that can broadly inform decision-making
- Supports sharing and consumption of complex and highly specialized knowledge
- Supports policies regarding data sharing and protection of human subjects
- Audiences: Established and new studies of federal statistical agencies and academic institutions; DRBs, IRBs, archives; funders

**THANK YOU. QUESTIONS?**