

BY THE NUMBERS

HALL[🎃]WEEN

Trick or Treat!

4,071,114

The estimated number of children in Canada of prime trick-or-treating age (5 to 14 years old) on July 1, 2019.

Source: Statistics Canada, Table 17-10-0005-01, Population estimates on July 1st, by age and sex.



Dressed to Thrill

Dressing up for trick or treating and costume parties is a big part of Halloween!

2,270

The total number of businesses engaged in formal wear and costume rental in Canada in June 2019.

Sources: Statistics Canada, Table 33-10-0214-01, Canadian Business Counts, with employees, June 2019.
Statistics Canada, Table 33-10-0215-01 Canadian Business Counts, without employees, June 2019.



Scary Movies

Halloween is a favourite time to watch films of the horror genre.

96,032,391

The number of tickets sold at cinemas in Canada (including indoor theatres, drive-ins and film festivals) for all types of movies in 2018.

Source: Statistics Canada, Table 21-10-0180-01 Motion picture theatres, theatre operations.



Halloween Candy

Candy, the reward for trick or treating!

\$613.2 million

The value of sales of cookies, confectionery, and snack foods at large retailers in October 2018.

Source: Statistics Canada, Table 11-10-0235-01 Survey of large retailers, sales by commodities, inactive (x1,000).

