

# By the numbers: Valentine's Day

## Love nests

**16,455,840**

The number of persons aged 15 years and over living as a couple in private Canadian households in 2016.



Source: Families, households and marital status highlight tables.

## Sweetness bundle

**\$179.5 million**

Sales revenue of chocolate and chocolate confectionery manufacturing in November 2019.



Source: Manufacturers' sales, inventories, orders and inventory to sales ratios, by industry.

## Roses are red...

**3.6 million**

The number of rose stems produced in Canadian greenhouses in 2018.



Source: Greenhouse, sod and nursery industries, 2018

## A few words...

**106**

The number of calendar, colouring book, greeting card and poster publishers in 2019.



Source: Canadian Business Counts with employees