

# Summer 2023

By the numbers

## A LIVELY SUMMER

In 2022, Canadian households spent over **\$12.5 billion** on recreational and sporting services, a category that includes **live sports** and **recreational events**.



Source: Statistics Canada, table 36-10-0124-01 – Detailed household final consumption expenditure, Canada, quarterly.

## SPLISH SPLASH

A record **11,168** permits were issued nationwide for residential construction of **inground swimming pools** in the second quarter of 2021.

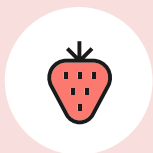
Source: Statistics Canada, table 34-10-0066-01 – Building permits, by type of structure and type of work.

## DELICIOUS SUMMER FRUITS

Total availability of selected summer fruits in Canada, 2022



**224,590**  
tonnes of fresh watermelon



**116,480**  
tonnes of fresh strawberries



**37,330**  
tonnes of fresh peaches



Source: Statistics Canada, table 32-10-0053-01 – Supply and disposition of food in Canada.



## ENJOYING THE GREAT OUTDOORS

**Hiking and backpacking** were the most popular outdoor activities in 2021



**40%**  
Hiking or backpacking



**26%**  
Wildlife viewing or photography, outside the home



**19%**  
Canoeing or kayaking



**18%**  
Fishing



**18%**  
Tent camping



**15%**  
Motorized boating or jet skiing

Source: Statistics Canada, Canadian Social Survey – Well-being, Activities and Perception of Time, 2021.