Statistics Canada — Producer Prices Division

## Informatics Professional Services Price Index 2014/2015

This document is confidential when completed. Si vous préférez recevoir ce questionnaire en français veuillez composer le **1-877-604-7828**.

|     | voune  |  |  |  |  |  |
|-----|--|--|--|--|--|--|
|     | Pleas  | se provide your email address.                           |  |  |  |  |
|     | Email address Email address If necessary, please make address label corrections in the boxes below (please print). |  |  |  |  |  |
|     |  |  |  |  |  |  |
|     | C0001  | Legal name   |  |  |  |  |
|     | C0002 Business name  |  |  |  |  |  |
|     | C0008  | First name of contact                                    |  |  |  |  |
|     | C0028  | Last name of contact                                     |  |  |  |  |
|     | C0021  | Title of contact   |  |  |  |  |
|     | C0004  | Address(number and street)                               |  |  |  |  |
|     | C0005  | City Province/territory or state                         |  |  |  |  |
| 201 | C0053  | Country C0007 Postal code/zip code                       |  |  |  |  |
| 100 | C0010  | Language preference       1     English     2     French |  |  |  |  |

## NTRODUCTION

## This information is collected under the authority of the *Statistics Act*, Revised Statutes of Canada, 1985, Chapter S-19. COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.

#### Purpose of this survey

This survey collects financial, wage and contractor fee information that is used to produce price indexes. These indexes measure change in prices for informatics professional services. You as the respondent will benefit from completing this question are by now having the ability to benchmark your company against other companies in the same industry (in aggregate form only)

Statistics Canada uses this information to better measure the volume of activity in the computer services industry. For the purpose of this survey, "informatics professional services" covers the following types of businesses: software publishers; data processing; hosting and related services; computer systems and related services; Internet publishing and broadcasting, and web search. Your information may also be used by Statistics Canada for other statistical and research purposes.

#### Confidentiality

Statistics Canada is prohibited by law from releasing any information it collects which could identify any person, business, or organization, unless consent has been given by the respondent or as permitted by

the *Statistics Act.* Statistics Canada will use the information from this survey for statistical purposes.

#### **Record linkages**

In order to enhance the information you provide in this survey, Statistics Canada plans to combine the responses relating to your organization with the information you previously provided on this survey. Statistics Canada may also combine the information you provide with other survey or administrative data sources.

#### Your participation is important

Your participation is vital to ensure that the information collected in this survey is accurate and comprehensive.

#### Fax or e-mail transmission disclosure

Statistics Canada advises you that there could be a risk of disclosure during the transmission of information by facsimile or e-mail. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act.* **Note:** There is no risk of disclosure if you are completing a web-based questionnaire online.

## Please return the completed questionnaire to Statistics Canada within <u>15 days</u> of receipt by mail using the return envelope.

You can also fax it to us at 1-888-883-7999 or email to bsso@statcan.gc.ca.

Lost the return envelope or need help? Call us at **1-877-604-7828** or mail to: Statistics Canada, 150 Tunney's Pasture Driveway, Ottawa, Ontario, K1A 0T6 Visit our website at www.statcan.gc.ca

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## A – INTRODUCTION

## **INSTRUCTIONS**

Please use this page as a quick reference for definitions of the business activities listed on the next page in Section B.

## Software publishing

This Canadian industry includes establishments primarily engaged in publishing computer software, usually for multiple clients and generally is referred to as packaged software. Establishments in this industry carry out operations necessary for producing and distributing computer software, such as designing, providing documentation, assisting in installation and providing support services to software purchasers. These establishments may design and publish, or publish only.

Examples: Packaged computer software publishing (including designing and developing); packaged computer software (all formats); packaged publishers games.

## Data processing, hosting and related services

This Canadian industry includes establishments primarily engaged in providing hosting or data processing services. Hosting establishments may provide specialized hosting activities, such as web hosting, video and audio streaming services, application hosting, application services provisioning, or may provide general time-share mainframe facilities to clients. Data processing establishments may provide complete processing and preparation of reports from data supplied by the customer; specialized services, such as automated data entry; or they may make data processing resources available to clients on an hourly or time-sharing basis.

Examples: Application hosting; automatic data processing; computer input preparation services; computer processing services; computer time-sharing services; data entry services; data processing services; disk and diskette conversion services; input preparation services; leasing of computer time; microfilm recording and imaging services; optical scanning data services; rental of computer time; computer service bureaus; video and audio streaming services; web hosting.

## Internet publishing, broadcasting and web search portals

This Canadian industry includes establishments primarily engaged in publishing and/or broadcasting content on the Internet or operating websites, known as web search portals, that use a search engine to generate and maintain extensive databases of Internet addresses and content in an easily searchable format. The Internet publishing and broadcasting establishments in this industry provide textual, audio, and/or video content of general or specific interest. These establishments do not provide traditional (non-Internet) versions of the content that they publish or broadcast. Establishments known as web search portals often provide additional Internet services, such as e-mail, connections to other websites, auctions, news, and other limited content, and serve as a home base for Internet users.

**Examples:** Internet directory publishing; Internet book publishing; Internet broadcasting; Internet entertainment sites; Internet game sites; Internet newspaper publishing; Internet periodical publishing; Internet software publishing; publishing, maps, street guides and atlases (exclusively on Internet); technical books, publishing (exclusively on Internet); web search portals.

### Computer systems design and related services

This Canadian industry includes establishments primarily engaged in providing expertise in the field of information technologies through one or more activities, such as writing, modifying, testing and supporting software to meet the needs of a particular customer, including the creation of Internet home pages; planning and designing computer systems that integrate hardware, software and communication technologies; on-site management and operation of clients' computer and data processing facilities; providing advice in the field of information technologies; and other professional and technical computer-related services.

Examples: Computer consulting services; disaster recovery services; facilities management services; hardware consulting services; custom computer programs or systems software development; custom computer software consulting services; programming services; systems analysis and design; computer-aided design (CAD) systems services; computer-aided engineering (CAE) systems services; data processing facilities management services; design and system analysis, computer services (software); facilities management services, computer support services; information management system design services; Internet page design services, custom; local area network (LAN) systems integrators; management information systems design consulting services; office automation, computer systems integration; computer hardware requirements analysis; software installation services; custom software programming; custom software systems analysis and design; systems analysis and design, computer services (software); systems engineering (system integration); web page developing.

| B – BUSINESS ACTIVITIES  |  |  |   |  |  |  |
|--|--|--|---|--|--|--|
| We have selected one business activity for your company:   |  |  |   |  |  |  |
|  |  |  |   |  |  |  |
| Computer Systems Desig   |  | u opened in providing over   | tice in the field of information                |  |  |  |
| technologies through one of<br>needs of a particular custor<br>systems that integrate hard<br>clients' computer and data | This Canadian industry includes establishments primarily engaged in providing expertise in the field of information technologies through one or more activities, such as writing, modifying, testing and supporting software to meet the needs of a particular customer, including the creation of Internet home pages; planning and designing computer systems that integrate hardware, software and communication technologies; on-site management and operation of clients' computer and data processing facilities; providing advice in the field of information technologies; and other professional and technical computer-related services. |  |   |  |  |  |
| Was your company engaged i   | n the <sup>C1000</sup> 1 ( Yee )   | Plagge go to Section C   | <u>k</u>  |  |  |  |
| business activity identified ab<br>in 2015?  | oove 3 ○ No >  | Please go to <b>Section C</b> .<br>Please select <u>one</u> of the business<br>that best represents your busines<br>the questionnaire. |   |  |  |  |
|  |  |  |   |  |  |  |
|  | erform the pre-selected activi<br>ness activity from the choices   |  | the activity that represents                    |  |  |  |
|  |  | 20   |   |  |  |  |
| Descriptions and examples of th  | ne business activities are given in S  | ection A.  |   |  |  |  |
| C1001  | C1002  | C1003 🔵  | C1004 🔘   |  |  |  |
| Software publishing  | Data processing, hosting<br>and related services   | Internet publishing,<br>broadcasting and web<br>search portals   | Computer systems design<br>and related services |  |  |  |
|  | 1FOT   |  | ••  |  |  |  |
| Other (please specify):  |  |  |   |  |  |  |
|  |  |  |   |  |  |  |
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|  |  |  |   |  |  |  |
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|  |  |  |   |  |  |  |

| C – REPORTING PERIOD  |       |      |       |          |  |       |  |
|---|-------|------|-------|----------|--|-------|--|
| Please report information for your fiscal years in 2014 and 2015. |       |      |       |          |  |       |  |
| 2014 fiscal year end date:  | C2001 | Year | Month | Day      | Number of months<br>reported for <u>2014</u> : | C2003 |  |
| 2015 fiscal year end date:  | C2002 | Year | Month | Day<br>– | Number of months<br>reported for <u>2015</u> : | C2004 |  |

| D – REVENUE SHARE   |   |  |  |  |  |  |
|---|---|--|--|--|--|--|
| Please provide the dollar value for revenue received from each of the following business activities in 2014 and 2015 from all provinces. Please report in Canadian dollars for your company's Canadian operations. Please see Section A "Introduction", for the details of each activity. |   |  |  |  |  |  |
|   | If your company operates in more than one location then please provide the TOTAL from all locations (provinces and territories) |  |  |  |  |  |
| in Canada.  |   |  |  |  |  |  |
| Reporting instructions:   | USF   |  |  |  |  |  |
| Include: Fees charged to clients for employees and clients (e.g., hardware, software, travel and  | contract workers and expenses (cost + mark-up) recovered from accommodation, subcontracted services)                            |  |  |  |  |  |
| <i>Exclude:</i> Revenue earned by foreign operations. Soft collected for remittance to a government age   | ware sales unrelated to informatics professional services and all taxes   |  |  |  |  |  |
|   |   |  |  |  |  |  |
| Business activity 2014 (CAN\$)  | 2015 (CAN\$)  |  |  |  |  |  |
| Software publishing   | C2011   |  |  |  |  |  |
| Data processing,<br>hosting and related<br>services   | C2012   |  |  |  |  |  |
| Internet publishing, <sub>C2008</sub><br>broadcasting and Web search portals  | C2013   |  |  |  |  |  |
| Computer systems<br>design and related<br>services  | C2014   |  |  |  |  |  |
| C2010 Other   | C2015   |  |  |  |  |  |
| C2017   | C2018   |  |  |  |  |  |

## **E – OPERATING REVENUE AND EXPENSES**

## **Reporting instructions:**

Please provide the dollar value for the revenue and expenses for the fiscal years indicated, <u>ONLY</u> for the business activity **selected in Section B.** 

If your company has locations in other provinces and territories across Canada, then please provide the total from all locations in Canadian dollars only.

Please do not report revenue and expenses unrelated to the business activity selected in Section B.

|   | NG REVENUE  |   |  |  |  |
|---|---|---|--|--|--|
| Include:  | <i>Include:</i> Fees charged to clients for employees and contract workers and expenses (cost + mark-up) recovered from clients (e.g., hardware, software, travel and accommodation and sub-contracted services). |   |  |  |  |
| Exclude:  | Revenue earned by foreign operations. Software taxes collected for remittance to a government ag  | e sales unrelated to informatics professional services and all agency.  |  |  |  |
|   | 2014 (CAN\$)  | 2015 (CAN\$)  |  |  |  |
| C3001   |   | C3005   |  |  |  |
| EXPENSE   | S FOR EMPLOYEES   |   |  |  |  |
| Include:  |   | I-time, part-time and temporary employees whose time<br>Section B.  |  |  |  |
| Exclude:  | Overhead expenses (e.g., wage, salaries and ber<br>occupancy costs, purchased services such as leg  |   |  |  |  |
|   |   |   |  |  |  |
|   | 2014 (CAN\$)  | 2015 (CAN\$)  |  |  |  |
| C3002   | 2014 (CAN\$)  | 2015 (CAN\$)  |  |  |  |
|   | <u> </u>  |   |  |  |  |
|   | 2014 (CAN\$)<br>S FOR CONTRACT WORKERS<br>Fees paid to contract workers for their work on the   | C3006   |  |  |  |
| EXPENSE   | S FOR CONTRACT WORKERS  | C3006   |  |  |  |
| EXPENSE   | S FOR CONTRACT WORKERS  | c3006<br>e business activity <b>selected in Section B.</b>  |  |  |  |
| EXPENSE<br>Include:                                 | S FOR CONTRACT WORKERS  | c3006<br>e business activity selected in Section B.<br>2015 (CAN\$)   |  |  |  |
| EXPENSE<br>Include:                                 | S FOR CONTRACT WORKERS<br>Fees paid to contract workers for their work on the<br>2014 (CAN\$)   | C3006<br>e business activity selected in Section B.<br>2015 (CAN\$)<br>C3007<br>ess activity selected in Section B              |  |  |  |
| EXPENSE<br>Include:<br>C3003<br>OTHER E<br>Include: | S FOR CONTRACT WORKERS Fees paid to contract workers for their work on the 2014 (CAN\$) XPENSES All other expenses incurred for work on the busine  | C3006 e business activity selected in Section B. C3007 C3007 ess activity selected in Section B ses, travel and accommodation). |  |  |  |
| EXPENSE<br>Include:<br>C3003<br>OTHER E<br>Include: | S FOR CONTRACT WORKERS Fees paid to contract workers for their work on the 2014 (CAN\$) XPENSES All other expenses incurred for work on the busine (e.g., software, hardware upgrades, office expenses)           | C3006 e business activity selected in Section B. C3007 C3007 ess activity selected in Section B ses, travel and accommodation). |  |  |  |

| F – PERSONNEL   |   |  |  |  |
|---|---|--|--|--|
| AVERAGE NUMBER OF PAID EMPLOYEES  |   |  |  |  |
| Average number of paid employees during the reporting period for the business activity <u>selected in Section B.</u>  |   |  |  |  |
| <b>To calculate the average number employed:</b> add the number of employees in the last pay period of each month of the reporting period and divide this sum by the number of months (usually 12). |   |  |  |  |
| <i>Exclude:</i> Partners, proprietors and non-salaried personnel.   |   |  |  |  |
| 2014  | 2015                                      |  |  |  |
| C4001   | C4004                                     |  |  |  |
| AVERAGE NUMBER OF PAID EMPLOYEES WHO WORK   | ED FULL-TIME                              |  |  |  |
| Full-time employees during the reporting period for the busines   | ss activity <u>selected in Section B.</u> |  |  |  |
| Full-time employment consists of persons who usually work 30 hour   | s or more per week.                       |  |  |  |
| To calculate the average number of full-time employees: add the of each month of the reporting period and divide this sum by the nur  |   |  |  |  |
| 2014  | 2015                                      |  |  |  |
| C4002   | C4005                                     |  |  |  |
| WFORMATIONCOPT  |   |  |  |  |

## **G – AVERAGE ANNUAL PERCENTAGE CHANGE IN LABOUR RATES**

| Average annu<br>contract work   | al percentage change for<br>ers.  | salaries and wages paid     | d to employees an     | d fees paid to            |                      |
|---|---|-----------------------------|-----------------------|---------------------------|----------------------|
| change for SAI  | ear indicated and the busin<br>ARIES AND WAGES PAIL<br>ne example below:                      |                             |                       |                           | al percentage        |
| Example: Your company has 3 employees who can charge their time to the activity selected in Section B. Two of these employees received annual increases of 1% and 5%. The third employee did not receive an increase (0%). The sum of the three wage rate changes (1%+5%+0%) is 6.0%. When you divide by the number of employees (+6% / 3 employees), the result is an average annual percentage changes in wage rates of 2.0%. |   |                             |                       |                           |                      |
|   | ere is no variation in the ave<br>write "0".  | erage annual percentage     | change of salaries a  | and wages or of fees paid | to contract workers, |
| SALARIES A  | AND WAGES RATES   |                             |                       |                           |                      |
| is charged to th  | ne average annual percent<br>le business activity <b>selecte</b><br>The salary or wage change | d in Section B for all pro- | vinces and territorie |                           | time                 |
|   | 2014 (%)  |                             | 20.                   | 2015 (%)                  |                      |
| C4  | 007   |                             | C4009                 |                           | %                    |
| FEES PAID   | TO CONTRACT WORK  |                             |                       |                           |                      |
|   | ne average annual percent<br>by selected in Section B for                                     |                             |                       | workers whose time is ch  | arged to the         |
|   | 2014 (%)  |                             |                       | 2015 (%)                  |                      |
| C4  | 008    <del>   </del>   | . %                         | C4010                 |                           | %                    |
|   |   |                             |                       |                           |                      |

| H – CONTACT INFORMATION  |  |           |  |  |  |  |
|--|--|-----------|--|--|--|--|
| Name of authorized person to contact about this questionnaire (please print) |  |           |  |  |  |  |
|  | Last name of authorized person   |           | Telephone number                         |  |  |  |
| C0054  |  | C0017     |  |  |  |  |
|  | First name of authorized person  |           | Extension number                         |  |  |  |
| C0013  |  | C0027     |  |  |  |  |
|  | Title of authorized person   |           | Fax number                               |  |  |  |
| C0014  |  | C0016     |  |  |  |  |
| C0018  | E-mail address   | C0020     | Website address                          |  |  |  |
| 0018   |  | 0020      |  |  |  |  |
| l cert   | ify that the information contained herein is complete and corre  | ect to th |  |  |  |  |
| 8  | Signature  | C0015     | Date completed (yyyy - mm dd)            |  |  |  |
| Ø  |  |           |  |  |  |  |
|  |  |           | <u></u> O`                               |  |  |  |
|  | I – ADMIN  | IISTR     | ATION                                    |  |  |  |
| Time   | e to complete questionnaire  |           | minutes                                  |  |  |  |
| How  | long did you spend collecting and reporting the information ne   | eeded t   | complete this questionnaire?             |  |  |  |
| Pre-f  | illed questionnaire  | O         |  |  |  |  |
|  | der to facilitate the completion of next year's questionnaire, w   | e can pi  | ovide you with a copy of the information |  |  |  |
| you p  | provided this year.  |           |  |  |  |  |
| Do y   | ou authorize us to send a pre-filled questionnaire containing t  | he infor  | mation you provided this year?           |  |  |  |
| C0800  | C0800 1       Yes       Yes       Please send a pre-filled       3       No       Please send a pre-filled         questionnaire       automatic       automatic       blank questionnaire |           |  |  |  |  |
|  | 40°  |           |  |  |  |  |
| J – COMMENTS   |  |           |  |  |  |  |
| C9920  |  |           |  |  |  |  |
| C9913  |  |           |  |  |  |  |
| C9914  |  |           |  |  |  |  |
| C9915  |  |           |  |  |  |  |
| C9916  | C9916  |           |  |  |  |  |
|  |  |           |  |  |  |  |
|  |  |           |  |  |  |  |

Please make a copy of this completed questionnaire for your records.

Thank you for completing this questionnaire.