



**2008 Survey of Service Industries:
Film, Television and Video Production**

This document is confidential when completed.

Si vous préférez recevoir ce questionnaire en français,
veuillez nous appeler au numéro sans frais suivant :
1-888-881-3666.

If necessary, please make address label corrections in the boxes below.



0001	Legal name		0004	Address (number and street)	
0002	Business name		0005	City	
0021	Title of contact		0006	Province/territory or state	
0008	First name of contact		0053	Country	0007
					Postal code/zip code
0028	Last name of contact		0010	Language preference	
				1 <input type="checkbox"/> English	2 <input type="checkbox"/> French

This information is collected under the authority of the *Statistics Act*, Revised Statutes of Canada, 1985, Chapter S-19.

COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.

A - Introduction

Survey purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs. For more information on this survey, please access www.statcan.ca/english/survey/index.htm.

Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into agreements with provincial and territorial statistical agencies and other government departments for the sharing of data. The data will be kept confidential and used for statistical purposes only by these organizations. For further details on any data-sharing agreement for this survey, please consult the enclosed reporting guide.

Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada. Please see the enclosed reporting guide for more information.

Fax or other electronic transmission disclosure

Statistics Canada advises you that there could be a risk of disclosure during facsimile or other electronic transmission. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

Please return the questionnaire within 30 days.

Please mail the completed questionnaire in the enclosed envelope or fax it to Statistics Canada at 1-888-883-7999.

Lost the return envelope or need help? Call us at **1-888-881-3666** or mail to:
Statistics Canada, Operations and Integration Division, 150 Tunney's Pasture Driveway, Ottawa, Ontario K1A 0T6

Visit our website at www.statcan.ca

B - Main business activity

1. Please describe the nature of your business.

0055

2. Please check the **one main activity** which most accurately represents your **main** source of revenue.

0640 Film, television and video production

0641 New media (interactive digital production)

0761 Independent or freelance film, television or video production (this includes individuals, whether incorporated or unincorporated, that contract their services) – Please call **1-888-881-3666** for further instructions.

0040 None of the above — Please call **1-888-881-3666** for further instructions.

C - Reporting period information

1. Please report information for your **fiscal year** (normal business year) **ending between** April 1, 2008 and March 31, 2009. Please indicate below the period covered by this questionnaire.

from ^{yyyy} 0011 ^{mm} ^{dd} to ^{yyyy} 0012 ^{mm} ^{dd}

2. If the reporting period does not cover a **full year**, please check the reason(s) below:

0031 ¹ seasonal operations ² new business ³ change of fiscal year ⁴ change of ownership ⁵ ceased operations ⁶ temporarily inactive

Reporting instructions

- Report for business unit(s) specified on the label on the front page.
- Complete only the questions that apply to your business.
- When precise figures are not available, please provide your best estimate.
- Report in Canadian dollars. Dollar amounts and percentages should be rounded to whole numbers.
- Consult the enclosed reporting guide for further information.

D - Revenue

A detailed breakdown may be requested in other sections.

		CAN\$
1. Sales of goods and services (e.g., rental and leasing income, commissions, fees, admissions, services revenue) Report net of returns and allowances.	2299	
2. Grants, subsidies, donations and fundraising { exclude tax credits }	2068	
3. Royalties, rights, licensing and franchise fees	2022	
4. Investment income (dividends and interest)	2097	
5. Other revenue (please specify): ²⁰⁰¹	2077	
6. Total revenue (sum of questions 1 to 5)	2098	

E - Expenses

		CAN\$
1.	Salaries and wages of employees who have been issued a T4 statement	3010
2.	Employer portion of employee benefits (include employer contributions to pension, medical/life insurance plans, employment insurance, etc.)	3040
3.	Commissions paid to non-employees	4466
4.	Professional and business services fees (e.g., legal, accounting)	4315
5.	Subcontract expenses (include contract labour, contract work and custom work)	3060
6.	Charges for services provided by your head office	4555
7.	Cost of goods sold, if applicable (purchases plus opening inventory minus closing inventory)	5721
8.	Office supplies	3301
9.	Rental and leasing (include rental of premises, equipment, motor vehicles, etc.)	4115
10.	Repair and maintenance (e.g., property, equipment, vehicles)	4178
11.	Insurance (include professional liability, motor vehicles, etc.)	4350
12.	Advertising, marketing and promotions (report charitable donations at question 22)	4365
13.	Travel, meals and entertainment	4370
14.	Utilities and telecommunications expenses (include gas, heating, hydro, water, telephone and Internet expenses)	4084
15.	Property and business taxes, licences and permits	4410
16.	Royalties, rights, licensing and franchise fees	4440
17.	Delivery, warehousing, postage and courier	4179
18.	Financial services fees	4325
19.	Interest expenses	4630
20.	Amortization and depreciation of tangible and intangible assets	4520
21.	Bad debts	4542
22.	All other expenses (please specify):	4569
23.	Total expenses (sum of questions 1 to 22)	4699
24.	Corporate taxes, if applicable	4600
25.	Gains (losses) and other items (see reporting guide)	4601
26.	Net profit/loss after tax and other items (see reporting guide)	2304

F - Industry characteristics

Production revenue for titles produced in-house and contract productions by type

Please provide a breakdown of your in-house production revenue (e.g., for which you own the copyright), and your contract production revenue (e.g., others hold the copyright) by type of production. **Include** sales, royalties, licence fees and licence fee top-ups.

		Contract production CAN\$		In-house production CAN\$		Total CAN\$
1. Feature films	3111		3091		3234	
2. Television productions	3112		3092		3235	
3. Commercials	3113		3093		3236	
4. Music videos	3114		3094		3237	
5. Educational videos	3115		3095		3238	
6. Videos for government boards, agencies, departments or Crown corporations	3116		3096		3239	
7. Corporate/industry videos	3117		3097		3240	
8. Other (please specify):	3242	3118	3098		3241	
9. Total production revenue (sum of questions 1 to 8)	3119		3099		3243	

Revenue from other services

Please provide any additional revenue from other sources (e.g., post-production services, rental of production facilities).

10. Other sales (please specify):	2559		2558		CAN\$
11. Of the total production revenue reported at question 9 of this section, what percentage comes from funding/financing (e.g., Telefilm, Canadian television fund, Canadian Feature Film fund, tax credits, etc.)?			3147		%

F - Industry characteristics (continued)

12. Is this business unit associated with any other incorporated production companies or single-purpose production companies that were active in 2008? (Please refer to **Section F** of the reporting guide for definitions.)

0950 1 yes, go to **question 13**

3 no, go to **Section L**

13. Please list the names of all **active** single-purpose production companies or incorporated production companies associated with this business unit. Also, please include their annual revenues and expenses and indicate if these amounts have been reported elsewhere in this questionnaire. If additional space is required, please attach a list in the same format as below. Questionnaires will NOT be sent to all the business units listed here. This information is used to determine which units are included or not included in THIS questionnaire.

	Name	Province	Total revenue CAN\$	Total expenses CAN\$	Please indicate if these amounts have been included elsewhere in this questionnaire
0001a1		0006a1	2098a1	4699a1	9900a1 1 <input type="checkbox"/> yes 3 <input type="checkbox"/> no
0001a2		0006a2	2098a2	4699a2	9900a2 1 <input type="checkbox"/> yes 3 <input type="checkbox"/> no
0001a3		0006a3	2098a3	4699a3	9900a3 1 <input type="checkbox"/> yes 3 <input type="checkbox"/> no
0001a4		0006a4	2098a4	4699a4	9900a4 1 <input type="checkbox"/> yes 3 <input type="checkbox"/> no
0001a5		0006a5	2098a5	4699a5	9900a5 1 <input type="checkbox"/> yes 3 <input type="checkbox"/> no
0001a6		0006a6	2098a6	4699a6	9900a6 1 <input type="checkbox"/> yes 3 <input type="checkbox"/> no
0001a7		0006a7	2098a7	4699a7	9900a7 1 <input type="checkbox"/> yes 3 <input type="checkbox"/> no
0001a8		0006a8	2098a8	4699a8	9900a8 1 <input type="checkbox"/> yes 3 <input type="checkbox"/> no
0001a9		0006a9	2098a9	4699a9	9900a9 1 <input type="checkbox"/> yes 3 <input type="checkbox"/> no
0001a10		0006a10	2098a10	4699a10	9900a10 1 <input type="checkbox"/> yes 3 <input type="checkbox"/> no

14. Please specify the name(s) of the parent company/companies.

0001b1

G, H, I, J and K - Not applicable

L - Contact information

Name of person to contact about this questionnaire:

0026 1 Mr. 2 Mrs. 3 Miss 4 Ms

0054	Last name		0017	Telephone number	
0013	First name		0027	Extension number	
0014	Title		0016	Fax number	
0018	E-mail address		0020	Website address	

Date completed: 0015

yyyy	mm	dd
<input type="text"/>	<input type="text"/>	<input type="text"/>

How long did you spend collecting the data and completing the questionnaire?

9910	hour(s)	9909	minutes
<input type="text"/>		<input type="text"/>	

M - Comments

We invite your comments below. Please be assured that we review all comments with the intent of improving the survey.

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Thank you for completing this questionnaire. Please retain a copy for your records.

Visit our website at www.statcan.ca