

2014 Survey of Service Industries: Motion Picture Theatres

CONFIDENTIAL once completed.

Selon nos dossiers votre langue de préférence est l'anglais, si vous préférez recevoir ce document en français, veuillez nous appeler au numéro sans frais suivant : 1-800-972-9692.

Please verify the information for this business's contact person and correct where needed.

Legal name

Operating name

First name

Last name

Title

Address (number and street)

City

Province, territory or state

Postal code or zip code

Country

Business and contact information

Email address _____	Telephone number (including area code) _____	Extension number _____
Preferred language of communication <input type="radio"/> English <input type="radio"/> French	Fax number (including area code) _____	

This information is collected under the authority of the *Statistics Act*, Revised Statutes of Canada, 1985, Chapter S-19. COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.

Introduction

Survey purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs. Your information may also be used by Statistics Canada for other statistical and research purposes. Please access www.statcan.gc.ca/survey-enquete/index-eng.htm for more information on this survey.

Security of emails and faxes

Statistics Canada advises you that there could be a risk of disclosure during facsimile or email. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*. **Note:** Our online questionnaires are secure, there is no risk of data interception when responding to Statistics Canada's online surveys.

Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada.

Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into data-sharing agreements with provincial and territorial statistical agencies and other government organizations, which have agreed to keep the data confidential and use them only for statistical purposes.

Information on confidentiality, data-sharing agreements and record linkages can be found on the last page of this questionnaire.

Please return the questionnaire within 21 days.

Please mail the completed questionnaire in the enclosed envelope or fax it to Statistics Canada at 1-888-883-7999.

If you are unable to complete within 21 days **OR** if you need help, call us at **1-800-972-9692**.

Statistics Canada
 Operations and Integration Division
 150 Tunney's Pasture Driveway
 Ottawa, Ontario K1A 0T6
Visit our website, www.statcan.gc.ca

Business status

1. Is this business currently in operation?

B00309

- Yes ► **Go to next Section**
- No, seasonal operations ► **Go to question 2**
- No, ceased all operations ► **Go to question 4**
- No, sold all operations ► **Go to question 6**
- No, amalgamated with (an) other business(es) ► **Go to question 8**
- No, temporarily inactive but will re-open ► **Go to question 11**
- No, no longer operating due to other reason(s) ► **Go to question 14**

2. When did this business close for the season?

YYYY MM DD

B00217

Date

3. When does this business expect to resume operations?

YYYY MM DD

B00218

Date ► **Go to next Section**

4. When did this business cease all operations?

YYYY MM DD

B00211

Date

5. Why did this business cease all operations?

B00311

- Bankruptcy
- Liquidation
- Dissolution
- Other reason — please specify:

B00312

► **Go to next Section**

6. When was this business sold?

YYYY MM DD

B00212

Date

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7. What is the legal name of the buyer?

B00406

▶ Go to next Section

8. When did this business amalgamate?

Date B00213

YYYY				MM		DD	
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

9. What is the legal name of the resulting or continuing business?

B00407

10. What is (are) the legal name(s) of the other amalgamated business(es)?

B00408

▶ Go to next Section

11. When did this business become temporarily inactive?

Date B00214

YYYY				MM		DD	
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

12. When does this business expect to resume operations?

Date B00215

YYYY				MM		DD	
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

13. Why is this business temporarily inactive?

B00313

▶ Go to next Section

14. When did this business cease operations?

Date B00216

YYYY				MM		DD	
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

15. Why did this business cease operations?

B00314

▶ Go to next Section

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Reporting instructions

1. Please print in ink.
2. Report all dollar amounts in **thousands of Canadian dollars**.
3. Do not include sales tax.
4. Percentages should be rounded to whole numbers.
5. Consult the reporting guide at **www.statcan.gc.ca/guides-e** for further information.
6. When precise figures are not available, please provide your best estimates.

Business activity

1. Statistics Canada uses the **North American Industrial Classification System** to classify the activities of each business. According to our records, this business's **main activity** is classified as:

Is this the **main activity** of this business?

B05002

- Yes, this is the **main activity** of this business. ► **Go to question 1c**
- No, this is **not the main activity** of this business. ► **Go to question 1a**

- a. Was this business's main activity, which typically generates the most revenue, **ever** classified as described above?

B05111

- Yes ► **When did the main business activity change?** ► **Date :**
- No ► **Go to question 1b**

YYYY	MM	DD
<input type="text"/>	<input type="text"/>	<input type="text"/>

- b. Please provide a **brief but precise description** of this business's **main activity** (e.g., "breakfast cereal manufacturing" or "shoe store" or "software development").

B05003

- c. Approximately what **percentage of this business's revenue** is generated by this **main activity**?

Estimates are acceptable.

<input type="text"/>	<input type="text"/>	<input type="text"/>	%
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Are there any other activities that **contribute significantly** (at least 10%) to this **business's revenue**?

B05024

- Yes ► **Go to question 1d**
- No ► **Go to next page**

- d. Please provide a **brief but precise description** of this business's **secondary activity** (e.g., "breakfast cereal manufacturing" or "shoe store" or "software development").

B05005

- e. Approximately what **percentage of this business's revenue** is generated by this **secondary activity**?

Estimates are acceptable.

<input type="text"/>	<input type="text"/>	<input type="text"/>	%
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Reporting period information

1. For this survey, please report information for this business's most recent **12 month fiscal period**.

Note: For this survey, the **End date** should fall between April 1, 2014 and March 31, 2015.

	YYYY	MM	DD		YYYY	MM	DD		
Start date	B00205	<input type="text"/>	<input type="text"/>	<input type="text"/>	End date	B00206	<input type="text"/>	<input type="text"/>	<input type="text"/>

2. If the reporting period **does not cover a full year**, please check the reason(s) below (mark all that apply):

B00301_r1

seasonal operations

B00301_r5

ceased operations

B00301_r2

new business

B00301_r6

temporarily inactive

B00301_r3

change of ownership

B00301_r7

other reason — please specify:

B00301_r4

change of fiscal year

B00301_r8

3. Please indicate below, any changes or events that may have affected the reported values for this business compared to the last reporting period (mark all that apply):

B00302_t1

strike or lockout

B00302_t10

sold business units

B00302_t2

exchange rate impact

B00302_t11

expansion

B00302_t3

price changes in goods or services sold

B00302_t12

new/lost contract

B00302_t4

contracting out

B00302_t13

plant closures

B00302_t5

organisational change

B00302_t14

acquisition of business units

B00302_t6

price changes in labour or raw materials

B00302_t15

other change or event — please specify:

B00302_t7

natural disaster

B00302_t16

B00302_t8

recession

B00302_t17

no change or event

B00302_t9

change in product line

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Revenue

- Notes:**
- A detailed breakdown may be requested in other sections.
 - These questions are asked of many different industries. Some questions may not apply to this business.
 - Refer to the reporting guide for detailed instructions.
 - Please report all amounts in **thousands of Canadian dollars**.

What was this business's revenue from each of the following sources?

CAN\$ '000

<p>1. Sales of goods and services Include: sales, commissions, rental and leasing revenue if they are this business's primary revenue source</p>	<p>F43008 \$ <input type="text"/> ,000</p>
<p>2. Rental and leasing (report only if this is a secondary source of revenue; if rental and leasing are your primary revenue source, report in question 1)</p>	<p>F45801 \$ <input type="text"/> ,000</p>
<p>3. Commissions (report only if this is a secondary source of revenue; if commissions are your primary revenue source, report in question 1)</p>	<p>F45701 \$ <input type="text"/> ,000</p>
<p>4. Subsidies Include: grants, donations, fundraising and sponsorships</p>	<p>F47101 \$ <input type="text"/> ,000</p>
<p>5. Royalties, rights, licensing and franchise fees</p>	<p>F47201 \$ <input type="text"/> ,000</p>
<p>6. Dividends</p>	<p>F51101 \$ <input type="text"/> ,000</p>
<p>7. Interest</p>	<p>F51201 \$ <input type="text"/> ,000</p>
<p>8. Other revenue — please specify: Include: intracompany transfers</p> <p>F51302</p> <p><input type="text"/></p>	<p>F51301 \$ <input type="text"/> ,000</p>
<p>9. Total revenue (sum of questions 1 to 8)</p>	<p>F40000 \$ <input type="text"/> ,000</p>

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Expenses

- Notes:**
- A detailed breakdown may be requested in other sections.
 - These questions are asked of many different industries. Some questions may not apply to this business.
 - Refer to the reporting guide for detailed instructions.
 - Please report all amounts in **thousands of Canadian dollars**.

What were this business's expenses for the following items?

1. Cost of goods sold		CAN\$ '000
		F61206
a.	opening inventories	\$ <input type="text"/> ,000
b.	purchases Include: raw materials, goods purchased for resale and non-returnable containers Exclude: change in inventories	F61306 \$ <input type="text"/> ,000
c.	closing inventories	F61406 \$ <input type="text"/> ,000
d.	cost of goods sold (opening inventories plus purchases minus closing inventories)	CAN\$ '000 F61101 \$ <input type="text"/> ,000
2. Employment costs and expenses Include: all employees who were issued a T4 Exclude: commissions paid to non-employees, report in question 3		
a.	salaries, wages and commissions	F61501 \$ <input type="text"/> ,000
b.	employee benefits (please refer to the reporting guide for the list of inclusions and exclusions)	F61502 \$ <input type="text"/> ,000
3. Subcontracts Include: commissions paid to non-employees Exclude: research and development		F62503 \$ <input type="text"/> ,000
4. Research and development fees Exclude: in-house research and development		F62504 \$ <input type="text"/> ,000
5. Professional and business fees (e.g., legal, accounting, consulting, scientific and property management fees)		F62601 \$ <input type="text"/> ,000
6. Utilities (e.g., electricity, water and gas)		F61801 \$ <input type="text"/> ,000
7. Office and computer related expenses (e.g., office supplies, postage and computer upgrades)		F62505 \$ <input type="text"/> ,000
8. Telephone, Internet and other telecommunication		F61802 \$ <input type="text"/> ,000
9. Business taxes, licenses and permits (e.g., beverage tax, business tax, license fees and property taxes)		F61901 \$ <input type="text"/> ,000
10. Royalties, franchise fees and memberships Exclude: Crown royalties		F62001 \$ <input type="text"/> ,000
11. Crown charges (for logging, mining and energy industries only)		F62506 \$ <input type="text"/> ,000

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CAN\$ '000

12. Rental and leasing Include: land, building, equipment and vehicles	F62101 \$ [] ,000
13. Repair and maintenance Include: buildings, equipment and vehicles	F62201 \$ [] ,000
14. Amortization and depreciation	F61601 \$ [] ,000
15. Insurance	F62301 \$ [] ,000
16. Advertising, marketing, promotion, meals and entertainment	F62507 \$ [] ,000
17. Travel, meetings and conventions	F62508 \$ [] ,000
18. Financial services (e.g., bank charges and transaction fees)	F62401 \$ [] ,000
19. Interest expense	F69101 \$ [] ,000
20. Other non-production-related costs and expenses Include: bad debt, loan losses, donations, political contributions and inventory write-down	F62509 \$ [] ,000
21. All other cost and expenses — please specify: Include: intracompany expenses	
F62512 []	F62511 \$ [] ,000
22. Total expenses (sum of lines 1 to 21)	F60000 \$ [] ,000

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Industry characteristics

1. What were this business's sales for each of the following goods and services?

Please report all amounts in **thousands of Canadian dollars**.

Include: film festivals

CAN\$ '000

		F43008_y1	
a. total admission receipts	\$	<input type="text"/>	,000
		F43008_y2	
b. advertising revenue	\$	<input type="text"/>	,000
		F43008_y3	
c. rental of facilities (e.g., events, meetings)	\$	<input type="text"/>	,000
		F43008_y4	
d. amusement arcade revenue (e.g., coin-operated games)	\$	<input type="text"/>	,000
		F43008_y5	
e. sales of food and beverages	\$	<input type="text"/>	,000
f. other theatre sales — please specify:			
		F43008_y7	
<input type="text"/>	\$	<input type="text"/>	,000
		F43008_y6	
	\$	<input type="text"/>	,000
		F43008_y8	
Total sales of goods and services (sum of questions 1a to 1f)	\$	<input type="text"/>	,000

2. What were this business's **expense amounts** for each of the following?

CAN\$ '000

		F61019_y1	
a. film rental and royalty payments	\$	<input type="text"/>	,000
		F61019_y2	
b. franchise fees (e.g., concessions)	\$	<input type="text"/>	,000
		F61019_y3	
c. other expenses related to facilities for non-theatrical events — please specify:			
		F61019_y4	
<input type="text"/>	\$	<input type="text"/>	,000
		F61907	
3. What were this business's amusement taxes collected?	\$	<input type="text"/>	,000

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4. What were this business's counts for the following **theatre operations**?

Number

- a. number of paid admissions (e.g., attendance)
- b. number of screens
- c. number of screens equipped with a digital projector for the screening of movies
- d. number of screens equipped with a 3D projector for the screening of movies
- e. number of seats
- f. usual number of performances per screen per week
- g. number of weeks theatre operated during the reporting period

B20031_y1

B20031_y2

B20031_y3

B20031_y4

B20031_y5

B20031_y6

B20031_y7

5. Please provide a **percentage breakdown of performances** by language of screening.

Percentage

- a. English
- b. French
- c. other

B30002_n1
 %

B30002_n2
 %

B30002_n3
 %

100%

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Detail on purchased services

Please provide a breakdown of expenses for the following purchased services.
Please report all amounts in **thousands of Canadian dollars**.

1. Office and computer related purchased services

CAN\$ '000

	F61308	
a. data processing, hosting and related services	\$,000
	F61309	
b. business support services		
Include: reproductions, call centres and debt collection	\$,000
	F61311	
c. other office and computer related purchased services	\$,000
	F61310	
Total expenses for office and computer related purchased services	\$,000

2. Professional fees and services

CAN\$ '000

	F62402	
a. legal services	\$,000
	F62403	
b. accounting, tax preparation, bookkeeping and payroll services	\$,000
	F62404	
c. management, scientific and technical consulting services		
Include: training	\$,000
	F62405	
d. office administrative services	\$,000
	F62406	
e. freight transportation arrangements and customs brokering services	\$,000
	F62407	
f. brokerage and other insurance related services	\$,000
	F62408	
g. security brokerage and securities dealing services	\$,000
	F62409	
h. other purchased professional services	\$,000
	F62400	
Total expenses for professional fees and services	\$,000

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3. **Rental and leasing services**

CAN\$ '000

	F62411	
a. non-residential real estate rental	\$,000
	F62412	
b. motor vehicle rental and leasing	\$,000
	F62413	
c. computer equipment rental and leasing	\$,000
	F62414	
d. office machinery and equipment rental and leasing services Exclude: computer equipment	\$,000
	F62415	
e. commercial and industrial machinery and equipment renting and leasing services, without operator Exclude: office equipment	\$,000
	F62416	
f. other rental services	\$,000
	F62410	
Total expenses for rental and leasing services	\$,000

4. **Repair and maintenance services**

CAN\$ '000

	F62417	
a. security services and investigation	\$,000
	F62418	
b. waste management and remediation services	\$,000
	F62419	
c. motor vehicle repair and maintenance services	\$,000
	F62421	
d. other repair and maintenance services	\$,000
	F62420	
Total expenses for repair and maintenance services	\$,000

5. **Royalties, franchise fees and membership**

CAN\$ '000

	F62002	
a. rights to non-financial intangible assets	\$,000
	F62603	
b. membership fees or services	\$,000
	F62003	
c. other royalties, franchise fees and memberships	\$,000
	F62000	
Total expenses for royalties, franchise fees and memberships	\$,000

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Contact person

Name of person to contact about this questionnaire:

First name

Last name

Title

Email address

Telephone number

Extension number

Fax number

hours

minutes

How long did you spend collecting the data and completing the questionnaire?

:

Comments

We invite your comments below.

If necessary, please attach a separate sheet.

Please be assured that we review all comments with the intent of improving the survey.

B00002

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General information

Confidentiality

Your answers are confidential.

Statistics Canada is prohibited by law from releasing any information it collects which could identify any person, business, or organization, unless consent has been given by the respondent or as permitted by the *Statistics Act*.

Statistics Canada will use information from this survey for statistical purposes.

Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into data-sharing agreements with provincial and territorial statistical agencies and other government organizations, which have agreed to keep the data confidential and use them only for statistical purposes. Statistics Canada will only share data from this survey with those organizations that have demonstrated a requirement to use the data.

Section 11 of the *Statistics Act* provides for the sharing of information with provincial and territorial statistical agencies that meet certain conditions. These agencies must have the legislative authority to collect the same information, on a mandatory basis, and the legislation must provide substantially the same provisions for confidentiality and penalties for disclosure of confidential information as the *Statistics Act*. Because these agencies have the legal authority to compel businesses to provide the same information, consent is not requested and businesses may not object to the sharing of the data.

For this survey, there are **Section 11** agreements with the provincial and territorial statistical agencies of Newfoundland and Labrador, Nova Scotia, New Brunswick, Quebec, Ontario, Manitoba, Saskatchewan, Alberta, British Columbia, and the Yukon. The shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province or territory.

Section 12 of the *Statistics Act* provides for the sharing of information with federal, provincial or territorial government organizations. Under **Section 12**, you may refuse to share your information with any of these organizations by writing a letter of objection to the Chief Statistician and returning it with the completed questionnaire. Please specify the organizations with which you do not want to share your data.

For this survey, there are **Section 12** agreements with the statistical agencies of Prince Edward Island, the Northwest Territories and Nunavut.

For agreements with provincial and territorial government organizations, the shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province or territory.

Record linkages

To enhance the data from this survey and to minimize the reporting burden, Statistics Canada may combine it with information from other surveys or from administrative sources.

Thank you for completing this questionnaire.

Please retain a copy for your records.

Visit our website, www.statcan.gc.ca