

# 2016 Annual Survey of Service Industries: Traveller Accommodation

**CONFIDENTIAL once completed.**

Selon nos dossiers votre langue de préférence est l'anglais, si vous préférez recevoir ce document en français, veuillez nous appeler au numéro sans frais suivant : 1-800-972-9692 ou ATS 1-855-382-7745

## Introduction

### Survey purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs. Your information may also be used by Statistics Canada for other statistical and research purposes. Please access [www.statcan.gc.ca/survey-enquete/index-eng.htm](http://www.statcan.gc.ca/survey-enquete/index-eng.htm) for more information on this survey.

Your information may also be used by Statistics Canada for other statistical and research purposes.

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**Please return the questionnaire within 21 days.**

**Please mail the completed questionnaire in the enclosed envelope or fax it to Statistics Canada at 1-888-883-7999.**

If you are unable to complete within 21 days **OR** if you need help, call us at **1-800-972-9692** or **TTY 1-855-382-7745**.

Statistics Canada  
Operations and Integration Division  
150 Tunney's Pasture Driveway  
Ottawa, Ontario K1A 0T6

**Visit our website, [www.statcan.gc.ca](http://www.statcan.gc.ca)**

## Reporting instructions

- Please print in ink.
- **Report** dollar amounts in **thousands of Canadian dollars** ('000).
- **Exclude** sales tax.
- Percentages should be rounded to whole numbers.
- When precise figures are not available, please provide your best estimates.
- Consult the reporting guide at [www.statcan.gc.ca/guides-e](http://www.statcan.gc.ca/guides-e) for further information.

## Business or organization and contact information

1. Please **verify or provide** the business or organization's **legal and operating name** and correct where needed.

**Note:** Legal name modifications should only be done to correct a spelling error or typo.

Legal name

Operating name (if applicable)

2. Please **verify or provide the contact information** of the designated business or organization contact person for this questionnaire and correct where needed.

**Note:** The designated contact person is the person who should receive this questionnaire. The designated contact person may not always be the one who actually completes the questionnaire.

First name

Last name

Title

Preferred language of communication

English

French

Mailing address (number and street)

City

Province, territory or state

Postal code or ZIP code

Example: A9A 9A9 or 12345-1234

Country

Email address

Example: user@example.gov.ca

Telephone number (including area code)

Example: 123-123-1234

Extension number  
(if applicable)

Fax number (including area code)

Example: 123-123-1234

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3. Please **verify or provide the current operational status** of the business or organization identified by the legal and operating name.

B00323

001  Operational → **Go to question 4**

002  Not currently operational

e.g., temporarily or permanently closed, change of ownership

→ Why is this business or organization not currently operational?

B00309

002  Seasonal operations → **Go to question 3a.**

003  Ceased operations → **Go to question 3b.**

004  Sold operations → **Go to question 3c.**

005  Amalgamated with (an) other business(es) or organization(s) → **Go to question 3d.**

006  Temporarily inactive but will re-open → **Go to question 3e.**

007  No longer operating due to other reason(s) → **Go to question 3f.**

### 3a. Seasonal operations

When did this business or organization close for the season?

Date YYYY MM DD  
B00217

When does this business or organization expect to resume operations?

Date YYYY MM DD  
B00218           → **Go to question 4**

### 3b. Ceased operations

When did this business or organization cease operations?

Date YYYY MM DD  
B00211

Why did this business or organization cease operations?

B00311

001  Bankruptcy

002  Liquidation

003  Dissolution

004  Other reasons — specify:

B00312

} → **Go to question 4**

### 3c. Sold operations

When was this business or organization sold?

YYYY MM DD  
B00212

What is the legal name of the buyer?

B00406

→ Go to question 4

### 3d. Amalgamated with (an) other business(es) or organization(s)

When did this business or organization amalgamate?

YYYY MM DD  
B00213

What is the legal name of the resulting or continuing business or organization?

B00407

What is(are) the legal name(s) of the other amalgamated business(es) or organization(s)?

B00408

→ Go to question 4

### 3e. Temporarily inactive but will re-open

When did this business or organization become temporarily inactive?

YYYY MM DD  
B00214

When does this business or organization expect to resume operations?

YYYY MM DD  
B00215

Why is this business or organization temporarily inactive?

B00313

→ Go to question 4

### 3f. No longer operating due to other reason(s)

When did this business or organization cease operations?

YYYY MM DD  
B00216

Why did this business or organization cease operations?

B00314

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4. Please **verify or provide the current main activity** of the business or organization identified by the legal and operating name.

**Note:** The described activity was assigned using the North American Industry Classification System (NAICS).

B05002

#{NAICS\_Title\_E.Prefill}

001



**Go to next section**

002

Other main activity → Please provide a **brief but precise description** of this business or organization's **main activity**.

e.g., breakfast cereal manufacturing, shoe store, software development

B05003

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## Reporting period information

1. For this survey, please report information for this business or organization most recent **12 month fiscal period**.

**Note:** For this survey, the **End date** should fall between April 1, 2016 and March 31, 2017.

Start date <sup>B00205</sup>      YYYY      MM      DD      End date <sup>B00206</sup>      YYYY      MM      DD

2. If the reporting period **does not cover a full year**, please check the reason(s) below (mark all that apply):

B00301\_r1

seasonal operations

B00301\_r2

new business

B00301\_r3

change of ownership

B00301\_r4

change of fiscal year

B00301\_r5

ceased operations

B00301\_r6

temporarily inactive

B00301\_r7

other reason — please specify:

B00301\_r8

3. Please indicate below, any changes or events that may have affected the reported values for this business or organization compared to the last reporting period (mark all that apply):

B00302\_t1

strike or lockout

B00302\_t2

exchange rate impact

B00302\_t3

price changes in goods or services sold

B00302\_t4

contracting out

B00302\_t5

organizational change

B00302\_t6

price changes in labour or raw materials

B00302\_t7

natural disaster

B00302\_t8

recession

B00302\_t9

change in product line

B00302\_t10

sold business units

B00302\_t11

expansion

B00302\_t12

new/lost contract

B00302\_t13

plant closures

B00302\_t14

acquisition of business units

B00302\_t15

other change or event — please specify:

B00302\_t16

B00302\_t17

no change or event

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## Revenue

- Notes:**
- A detailed breakdown may be requested in other sections.
  - These questions are asked of many different industries. Some questions may not apply to this business.
  - Refer to the reporting guide for detailed instructions.
  - Please report all amounts in **thousands of Canadian dollars**.

What was this business's revenue from each of the following sources?

		CAN\$ '000
1.	Sales of goods and services <b>Include:</b> sales, commissions, rental and leasing revenue if they are this business's primary revenue source .....	F43008 \$ <input type="text"/> ,000
2.	Rental and leasing (report only if this is a secondary source of revenue; if rental and leasing are your primary revenue source (report in question 1)) .....	F45801 \$ <input type="text"/> ,000
3.	Commissions (report only if this is a secondary source of revenue; if commissions are your primary revenue source (report in question 1)) .....	F45701 \$ <input type="text"/> ,000
4.	Subsidies <b>Include:</b> grants, donations, fundraising and sponsorships .....	F47101 \$ <input type="text"/> ,000
5.	Royalties, rights, licensing and franchise fees .....	F47201 \$ <input type="text"/> ,000
6.	Dividends .....	F51101 \$ <input type="text"/> ,000
7.	Interest .....	F51201 \$ <input type="text"/> ,000
8.	Other revenue — please specify: <b>Include:</b> intracompany transfers	
	F51302 <input type="text"/>	F51301 \$ <input type="text"/> ,000
9.	<b>Total revenue</b> (sum of questions 1 to 8) .....	F40000 \$ <input type="text"/> ,000

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## E-Commerce

1. For this reporting period, what was this business's total revenue?  
Please report all amounts in **thousands of Canadian dollars**.

**Include:** sales of goods and services; rental, leasing and property management; commissions; subsidies, grants, donations, fundraising and sponsorships; royalties; rights; licensing and franchise fees; dividends, interest and other revenue. ....

CAN\$ '000  
F4000PF1

€\$  ,000

2. Did this business have any e-commerce revenue in this reporting period?

**E-commerce revenue:** sale of goods and services conducted over the Internet with or without online payment.

**Include:** all revenue for which an order is received and the commitment to purchase is made via the Internet, although payment can be made by other means, such as orders made on Web pages, an extranet, mobile devices or Electronic Data Interchange (EDI).

**Exclude:** orders made by telephone, facsimile or email.

B05163

1  Yes → Go to question 3

3  No → Go to question 6

CAN\$ '000  
F43459

3. What was the total e-commerce revenue in this reporting period?

If precise figures are not available, please provide your best estimate. ....

€\$  ,000

4. During this reporting period, did this business make sales over the Internet through any of the following methods?  
Select all that apply.

a. Via a mobile app .....

B05164\_m1

b. Via your company website .....

B05164\_m2

c. Via a third-party website .....

B05164\_m3

d. Via Electronic Data Interchange (EDI) .....

B05164\_m4

e. Other methods — please specify: .....

B05164\_m5

B05164\_m6

5. Does this business have any full-time staff dedicated solely to activities related to e-commerce?

B20052

1  Yes

3  No

6. If you answered No at question 2, please identify the reasons why this business did not make sales over the Internet:  
Select all that apply.

a. Goods and services do not lend themselves to online sales .....

B05165\_r1

b. Prefer to maintain current business model .....

B05165\_r2

c. Lack of skilled workers to implement and maintain e-commerce infrastructure .....

B05165\_r3

d. Cost of development is too high .....

B05165\_r4

e. Security concerns .....

B05165\_r5

f. Other reasons — please specify: .....

B05165\_r6

B05165\_r7

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## Expenses

- Notes:**
- A detailed breakdown may be requested in other sections.
  - These questions are asked of many different industries. Some questions may not apply to this business.
  - Refer to the reporting guide for detailed instructions.
  - Please report all amounts in **thousands of Canadian dollars**.

What were this business's expenses for the following items?

		<b>CAN\$ '000</b>	
1. Cost of goods sold		F61206	
a. opening inventories .....	\$	<input type="text"/>	,000
b. purchases		F61306	
<b>Include:</b> raw materials, goods purchased for resale and non-returnable containers		<input type="text"/>	
<b>Exclude:</b> change in inventories .....	\$	<input type="text"/>	,000
c. closing inventories .....	\$	F61406	<input type="text"/> ,000
d. cost of goods sold (opening inventories <b>plus</b> purchases <b>minus</b> closing inventories) .....	\$	F61101	<input type="text"/> ,000
			<b>CAN\$ '000</b>
2. Employment costs and expenses		F61501	
<b>Include:</b> all employees who were issued a T4		<input type="text"/>	,000
<b>Exclude:</b> commissions paid to non-employees (report at question 3)			
a. salaries, wages and commissions .....	\$	<input type="text"/>	,000
b. employee benefits (please refer to the reporting guide for the list of inclusions and exclusions) .....	\$	F61502	<input type="text"/> ,000
3. Subcontracts		F62503	
<b>Include:</b> commissions paid to non-employees		<input type="text"/>	
<b>Exclude:</b> research and development .....	\$	<input type="text"/>	,000
4. Research and development fees		F62504	
<b>Exclude:</b> in-house research and development .....	\$	<input type="text"/>	,000
5. Professional and business fees (e.g., legal, accounting, consulting, scientific and property management fees) .....	\$	F62601	<input type="text"/> ,000
6. Utilities (e.g., electricity, water and gas) .....	\$	F61801	<input type="text"/> ,000
7. Office and computer related expenses (e.g., office supplies, postage and computer upgrades) .....	\$	F62505	<input type="text"/> ,000
8. Telephone, Internet and other telecommunication .....	\$	F61802	<input type="text"/> ,000
9. Business taxes, licenses and permits (e.g., beverage tax, business tax, license fees and property taxes) .....	\$	F61901	<input type="text"/> ,000
10. Royalties, franchise fees and memberships		F62001	
<b>Exclude:</b> Crown royalties .....	\$	<input type="text"/>	,000
11. Crown charges (for logging, mining and energy industries only) .....	\$	F62506	<input type="text"/> ,000

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CAN\$ '000

12. Rental and leasing <b>Include:</b> land, buildings, equipment and vehicles .....	F62101 \$ [ ] ,000
13. Repair and maintenance <b>Include:</b> buildings, equipment and vehicles .....	F62201 \$ [ ] ,000
14. Amortization and depreciation .....	F61601 \$ [ ] ,000
15. Insurance .....	F62301 \$ [ ] ,000
16. Advertising, marketing, promotion, meals and entertainment .....	F62507 \$ [ ] ,000
17. Travel, meetings and conventions .....	F62508 \$ [ ] ,000
18. Financial services (e.g., bank charges and transaction fees) .....	F62401 \$ [ ] ,000
19. Interest expense .....	F69101 \$ [ ] ,000
20. Other non-production-related costs and expenses <b>Include:</b> bad debts, loan losses, donations, political contributions and inventory write-down .....	F62509 \$ [ ] ,000
21. All other costs and expenses — please specify: <b>Include:</b> intracompany expenses	
F62512 [ ]	F62511 \$ [ ] ,000
22. <b>Total expenses</b> (sum of questions 1 to 21) .....	F60000 \$ [ ] ,000

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## Industry characteristics

### Sales

What were this business's sales for each of the following goods and services?

Please report all amounts in **thousands of Canadian dollars**.

	CAN\$ '000
1. Room or unit accommodation for travellers .....	F45007 \$ <input type="text"/> ,000
2. Meals and non-alcoholic beverages, prepared and served or dispensed for immediate consumption . . . .	F43176 \$ <input type="text"/> ,000
3. Alcoholic beverages, prepared and served or dispensed for immediate consumption .....	F43177 \$ <input type="text"/> ,000
4. Sale of merchandise (e.g., packaged food and beverages, newspapers, magazines, books, tobacco, cigarettes and souvenirs) . . . .	F43178 \$ <input type="text"/> ,000
5. Telephone and Internet access services .....	F45008 \$ <input type="text"/> ,000
6. Rental of space and equipment (e.g., meeting room rentals, banquet rentals, concessions) .....	F45805 \$ <input type="text"/> ,000
7. Amusement and recreational services (e.g., golf course, skiing, admissions to live performing arts events) .....	F45009 \$ <input type="text"/> ,000
8. Other services (e.g., parking, laundry) .....	F45011 \$ <input type="text"/> ,000
9. Other revenue not elsewhere reported — please specify: F43175 <input type="text"/>	F43005 \$ <input type="text"/> ,000
10. <b>Total sales of goods and services</b> (sum of questions 1 to 9) .....	F43000 \$ <input type="text"/> ,000

### Cost of goods sold

What were this business's costs for the following goods during the reporting period?

	CAN\$ '000
11. Cost of food products used in meal preparation (related to question 2) .....	F61102 \$ <input type="text"/> ,000
12. Cost of alcoholic beverages used or sold (related to question 3) .....	F61103 \$ <input type="text"/> ,000
13. Cost of all other merchandise sold (related to question 4) .....	F61104 \$ <input type="text"/> ,000
14. <b>Total cost of goods sold</b> (sum of questions 11 to 13) .....	F61100 \$ <input type="text"/> ,000

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## Occupancy rate

What were the following values relating to the occupancy of this establishment during the reporting period?

15. **Total number of rooms** in this establishment .....

**Number**

B20002

16. Total number of room-nights **available**  
**Exclude:** rooms closed due to repair or renovations .....

B20003

17. Total number of room-nights **sold** .....

B10005

**Percentage**

B10006

18. For the reporting period, what was the occupancy rate for this establishment? . . . .

%

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## Sales by type of client

What was this business's breakdown of sales by the following types of client?

### 1. Clients in Canada

#### Percentage

a. individuals and households .....     %

F43008\_c1

b. businesses .....     %

F43008\_c2

c. governments, not-for-profit organizations and public institutions  
(e.g., hospitals and schools) .....     %

F43008\_c3

2. Clients outside of Canada .....     %

F43008\_c4

100%

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## Events

1. Please indicate below, any changes or events that may have affected the reported values for this business or organization compared to the last reporting period (mark all that apply):

B00302\_t1

strike or lockout

B00302\_t2

exchange rate impact

B00302\_t3

price changes in goods or services sold

B00302\_t4

contracting out

B00302\_t5

organizational change

B00302\_t6

price changes in labour or raw materials

B00302\_t7

natural disaster

B00302\_t8

recession

B00302\_t9

change in product line

B00302\_t10

sold business units

B00302\_t11

expansion

B00302\_t12

new/lost contract

B00302\_t13

plant closures

B00302\_t14

acquisition of business units

B00302\_t15

other change or event — please specify:

B00302\_t16

B00302\_t17

no change or event

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