



2008 Survey of Service Industries: Consumer Goods Rental

This document is confidential when completed.

Si vous préférez recevoir ce questionnaire en français,
veuillez nous appeler au numéro sans frais suivant :
1-888-881-3666.

If necessary, please make address label corrections in the boxes below.



0001	Legal name	0004	Address (number and street)	
0002	Business name	0005	City	
0021	Title of contact	0006	Province/territory or state	
0008	First name of contact	0053	Country	0007 Postal code/zip code
0028	Last name of contact	0010	Language preference	<input type="checkbox"/> English <input type="checkbox"/> French

This information is collected under the authority of the *Statistics Act*, Revised Statutes of Canada, 1985, Chapter S-19.

COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.

A - Introduction

Survey purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs. For more information on this survey, please access www.statcan.ca/english/survey/index.htm.

Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into agreements with provincial and territorial statistical agencies and other government departments for the sharing of data. The data will be kept confidential and used for statistical purposes only by these organizations. For further details on any data-sharing agreement for this survey, please consult the enclosed reporting guide.

Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada. Please see the enclosed reporting guide for more information.

Fax or other electronic transmission disclosure

Statistics Canada advises you that there could be a risk of disclosure during facsimile or other electronic transmission. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

Please return the questionnaire within 30 days.

Please mail the completed questionnaire in the enclosed envelope or fax it to Statistics Canada at 1-888-883-7999.

Lost the return envelope or need help? Call us at **1-888-881-3666** or mail to:
Statistics Canada, Operations and Integration Division, 150 Tunney's Pasture Driveway, Ottawa, Ontario K1A 0T6

Visit our website at www.statcan.ca

B - Main business activity

1. Please describe the nature of your business.

0055

2. Please check the **one main activity** which most accurately represents your **main** source of revenue.

- 0109 Consumer electronics and appliance rental (exclude computer rental or leasing)
- 0110 Formal wear and costume rental (exclude linen and uniform supply)
- 0111 Video tape and disc rental
- 0112 Other consumer goods rental (e.g., furniture rental centres, party supply centres, home health equipment rental centres, recreational goods rental centres)
- 0117 General rental centres (e.g., home repair tools, lawn/garden equipment; exclude heavy construction equipment rental and leasing)
- 0040 None of the above — Please call **1-888-881-3666** for further instructions.

3. Is the sole purpose of this business unit to provide services to your parent company, an affiliated company or a professional practice?

0029 ¹ yes, provide the name of the company or professional practice

0030

³ no

4. Is this business unit engaged in sales financing?

0527 ¹ yes

³ no

C - Reporting period information

1. Please report information for your **fiscal year** (normal business year) **ending between** April 1, 2008 and March 31, 2009. Please indicate below the period covered by this questionnaire.

from ⁰⁰¹¹ ^{yyyy} ^{mm} ^{dd} to ⁰⁰¹² ^{yyyy} ^{mm} ^{dd}

2. If the reporting period does not cover a **full year**, please check the reason(s) below:

0031 ¹ seasonal operations ² new business ³ change of fiscal year ⁴ change of ownership ⁵ ceased operations ⁶ temporarily inactive

Reporting instructions

- Report for business unit(s) specified on the label on the front page.
- Complete only the questions that apply to your business.
- When precise figures are not available, please provide your best estimate.
- Report in Canadian dollars. Dollar amounts and percentages should be rounded to whole numbers.
- Consult the enclosed reporting guide for further information.

D and E - Not applicable

F - Industry characteristics

Please provide a breakdown of your sales.

1. Gross rental and/or operating lease revenue

a) Consumer goods rental

CAN\$

i. movies and games on DVDs, tapes and cassettes	2866	
ii. home audio-visual equipment components and accessories (exclude computers)	2867	
iii. furniture and furnishings, including art (exclude household appliances)	2868	
iv. household appliances	2869	
v. recreational goods and equipment (e.g., musical instruments, toys, canoes, sports equipment, off-road vehicles, motorcycles)	2870	
vi. homeowners and do-it-yourself tools and equipment (e.g., power washers, garden tools, floor sanding equipment)	2871	
vii. formal wear, costumes and accessories (exclude uniforms)	2872	
viii. equipment for parties and other social events (e.g., tableware, linens, tables, booths)	2873	
ix. home healthcare equipment (e.g., walkers, wheelchairs, oxygen tanks, commodes)	2874	
x. other consumer goods not elsewhere classified	2875	

b) Other machinery and equipment rentals

CAN\$

i. automobiles, trucks and other road transportation vehicles, motor homes, travel trailers and campers (without operator)	2876	
ii. office machinery, furniture and equipment (include computers)	7068	
iii. commercial and industrial machinery and equipment, other than office equipment, without operator	2877	

2. Labour charged to customers for repair and maintenance services (**exclude** parts and materials charged to customers and report them in question 3 below) 2041

3. Sales of merchandise (**include** materials and parts charged to customers in the performance of repairs). Sales of all other items (non-rental items, food, beverages) must be included here. 2048

4. a) Net gains or losses from disposal of previously rented and/or leased equipment 2198

b) Gross proceeds from disposal of previously rented and/or leased equipment 2199

5. Commissions revenue (**include** commissions earned from the sale of insurance, etc.) 2060

6. Other sales (**include** revenue from rental of real estate and miscellaneous service revenue) 2558

(please specify): 2559

7. Total sales (sum of questions 1 to 6; **do not** include question 4b) 2305

G - Personnel			number
1.	Number of partners and proprietors, non-salaried (if salaried, report at question 2 below)	6321	
2.	Paid employees		
a)	average number of paid employees during the reporting period (see reporting guide)	6339	
b)	percentage of paid employees (from question 2a) who worked full time	6328	%
3.	Number of contract workers for whom you did not issue a T4, such as freelancers and casual workers (estimates are acceptable)	6320	number
4.	Number of volunteers during the reporting period (estimates are acceptable)	6014	
5.	Number of hours worked by all volunteers during the reporting period (estimates are acceptable)	6026	number of hours

H - Sales by type of client			%
Please provide a percentage breakdown of your sales by type of client.			
1.	Clients in Canada		
a)	businesses	8112	
b)	individuals and households	8100	
c)	governments, not-for-profit organizations and public institutions (e.g., hospitals, schools)	8233	
2.	Clients outside Canada	8140	
			100%

I - Sales by client location			%
Please provide a percentage breakdown of your sales by client location (first point of sale).			
1.	Newfoundland and Labrador	8400	
2.	Prince Edward Island	8415	
3.	Nova Scotia	8405	
4.	New Brunswick	8410	
5.	Quebec	8420	
6.	Ontario	8425	
7.	Manitoba	8430	
8.	Saskatchewan	8435	
9.	Alberta	8440	
10.	British Columbia	8445	
11.	Yukon	8455	
12.	Northwest Territories	8451	
13.	Nunavut	8452	
14.	Clients outside Canada (must equal question 2 in section H)	8401	
			100%

J and K - Not applicable

L - Contact information

Name of person to contact about this questionnaire:

0026 1 Mr. 2 Mrs. 3 Miss 4 Ms

0054	Last name		0017	Telephone number	
0013	First name		0027	Extension number	
0014	Title		0016	Fax number	
0018	E-mail address		0020	Website address	

Date completed: 0015

yyyy	mm	dd
<input type="text"/>	<input type="text"/>	<input type="text"/>

How long did you spend collecting the data and completing the questionnaire?

hour(s)	minutes
9910 <input type="text"/>	9909 <input type="text"/>

M - Comments

We invite your comments below. Please be assured that we review all comments with the intent of improving the survey.

FOR
INFORMATION
ONLY

9920 _____

9913 _____

9914 _____

9915 _____

9916 _____

Thank you for completing this questionnaire. Please retain a copy for your records.

Visit our website at www.statcan.ca