Statistics Canada

2008

Annual Return for Radio and Television Programming Undertaking(s) (including Networks)

For the broadcast year period ended August 31, 2008

Keep one copy of this return for your files and mail 3 completed copies (including financial statements) by November 30, 2008 to:

Chief, Industry Statistics and Analysis, Broadcast Analysis, Canadian Radiotelevision and Telecommunications Commission (CRTC), Ottawa, K1A 0N2.

Confidential when completed

Collected under the authority of the Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.

Completion of this questionnaire is a legal requirement under the Statistics Act.

See page 1, Reporting Guide for notice of agreements made by Statistics Canada under Sections 11 and 12 of the Statistics Act with other federal and provincial government bodies concerning information contained in the Annual Return.

Si vous préférez un questionnaire en français, veuillez cocher



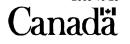
Upon receipt of this annual return, please review the systems listed below. If the list is different from your organizational structure. please contact the Chief, Broadcast ing Section, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone: (613) 951-3177; Fax: (613) 951-9920.

> FIOR INTIONS **CRTC FILE STC** ATTN: CRTC ID System Number

> > in co-operation with the Canadian Radio-television and Telecommunications Commission



Statistics Canada Statistique Canada



SECTION 1 (pages 2 & 3) LICENSEE (COMPANY) INFORMATION

	Enquiries concerning this return may be referred to Division, Statistics Canada, Ottawa, Telephone: (613)				
1.	Complete name of licensee:				
2.	Mailing address of the licensee:				
	Street and Number				
	City and Province			e	
	Telephone	Fax	E-ma	ail	
3	Person to be contacted in connection with this return	n:			
	Mr. [] Mrs. [] Miss []				
					1
	(Name)			(Title)	
	Address (if different from licensee address))
	Street and Number			Y	
	City and Province				
	Telephone	_ Fax	=	<u> </u>	
4.	If, during the period covered by this return, the license	e conducted busin	ess under a name or address othe	r than that list	ed in 1 or 2, please indicate:
	Name				
	Street and Number				
	City and Province				
	Postal Code				
5.	If the information in this return is for a period other th	han the pariod beg	nning September 01, 2007 and e	ending Augus	t 31, 2008, please indicate:
	From		To		
6.	If any undertaking(s) reported in this return was	s required or sol	d during the reference year er	nding August	31, 2008, please indicate the
	undertaking(s) and the name(s) of the previous c vri				
	Date(s) of transaction(s):				
7.	Type of business organization:				
(☐ Incorporated company shares publicly traded	\bigcirc	Sole proprietorship/partnership	\bigcirc	Co-operative
(Incorporated company, smares NOT publicly tra	aded	Non-profit organization	\bigcirc	Military Unit
	Other (specify)				_
8.		MANAGEME	NT CERTIFICATION		
I,					, am authorized
,	(Name)		(Title)		_ ^
	to certify on behalf of		(Licensee)		
	that the information shown on this return and all the			enacte to the	hast of my knowladge
	and belief.	allaciments there	sto are true and complete in all res	specis to the t	best of my knowledge
	(Signature)		(Date)	(Telephone	and Area Code)
	Date received				
					CRTC File Number
_		_			
	(Official use only)				

5-5300-54.1: 2008-09-26 STC/SAT-430-60110

INTERNATIONAL PAYMENTS AND RECEIPTS (See GUIDE) 0 | 1 Non-merchandise charges related to broadcast operation Receipts from non-residents Business services Program Rights Interest Advertising Other Royalties Dividends (\$'000 Canadian) 16 1. United States 17 32 47 2. United Kingdom 33 48 3. France 19 49 4. European Union (excl. U.K. and France) 20 50 5. Japan 36 6. OECD countries (excl. Japan, United States and E.U.) 22 37 52 7. All other countries 23 **TOTAL** 0 | 2 Payments to non-residents Business services Program Rights Interest Advertising Other Royalties Dividends (\$'000 Canadian) 16 United States 02 47 17 32 United Kingdom 33 48 19 34 49 4. European Union (excl. U.K. and France) 20 35 50 5. Japan 21 36 51 6. OECD countries (excl. Japan, United States and E.U.) 37 52 22 7. All other countries TOTAL 5-5300-54.1: 2008-09-26

SECTION 2 - RADIO STATION INFORMATION (pages 4 to 7) Financial Summary (to be completed for each licensed originating station) For the year ended August 31, 2008 If the information in this return is for a period other than 12 months, please indicate from: $_$ Station location \$ (omit cents) 01 1. Revenue: Contra or other non-1. Local Time Sales monetary transactions 02 Contra or other non 2. National time Sales monetary transactions 03 3. Network Payments to Station non-Canadian Canadian 04 26 25 4. Sales/Syndication of programs 05 5. Production Services Sold 30 06 6. Other revenue -Please specify type of revenue 31 32 07 7. Total 2. Expenses: 80 1. Programming and Production (from page 6, cell 46) 09 2. Technical (from page 6, cell 07) 10 3. Sales and Promotion (from page 6, cell 16) 11 4. Administration and General (from page 7, cell 29) 12 5. Total (from page 7, cell 30) 13 3. 1. Operating Income (loss) 14 2. Less: Depreciation (recorded in accounts) 16 Interest Expense 17 4. Investments, Interest and incidental broadcasting ...come (incl. Rental income) 19 5. Less: Amortization of goodwill, organization and start-up expenses 21 6. Gain (loss) from disposal of fit ed assets, investments, etc. 22 7. Net income (loss) before income taxes 23 8. Provision for aco ae taxes (recovery) 24 9. Net income (loss) after income taxes Administration Programming and Technical Sales and promotion Total production and general (1) (2) (3) (5) 4. Total Remuneration (\$ omit cents) 1. Salaries and Wages (include sales 42 43 44 45 46 commissions and talent fees paid to employees), fringe benefits directors fees 2. Average number of employees (the 47 48 49 50 51 typical weekly average of full & equivalent part time employees) 40 3. Fringe Benefits (included in line 4.1 above) **CRTC Undertaking ID CRTC File Number** Call Sign

	RADIO ON THE INTERNET								
			1 4						
1.	Does this station broadcast live on the Internet?	YES Please go to question 2	NO 🗌						
2.	Does your internet broadcast activity generate revenues distinct from your on-air broadcast activity?	YES Please go to question 3	NO 🗆						
3.	Are the revenues from the Internet broadcast activity reported on page 4 of this survey?	YES	NO \square						
	RADIO - LANGUA	AGE - FORMAT - TYPE	_						
A.	Language of broadcast (estimate percent of time devoted to ser	rving your audience in each of the languages i	ndicated below)						
_	% % French %	%	Other%						
В.	Indicate the type of music format that best identifies your station	: Please identify only one format.	4						
	Adult Contemporary	County + Country Oriented	Gold/Classic Hits						
	Middle of the Road	Contemporary Hits	Aix um oriented Rock						
	Specialty (e.g., jazz, classical, news)	Other Popular	Multilingual						
C.	All-talk station	Low-use station	Music station						
2		STATEMENT nded August 31, 2008	combined revenues						
1.	Expenses		To.						
	1. Music licence fee (payments to SOCAN)		01						
	Neighboring Rights (pay, en., to NRCC)	08							
	3. Reproduction of musical works (payments to CMRRA/SODRAC)	09							
	Canadian talent development initiative		02						
	5. Bad debt expense		03						
	6. CRTC licence fee		04						
1									
Sī	IF the above conditions DO NOT apply, please GO TO the next section (DETAILED FINANCIAL STATEMENT) and complete the remaining sections of the questionnaire (pages 6 and 7), for EACH licensed radio undertaking								

	RADIO - DETAILED FIN	NANCIAL	STA	TEMENT				
	For the year ended	d August 31, 2	800					
							1 1	
				News			Total	
1	Programming and Production Expenses			\$	(omi	t cents)		
••				01		31		
	Salaries and wages (should agree with page 4, cell 42) Talant fees non steff		I			32		
	2. Talent fees non-staff		•••••			36		
	3. News services		•••••			49		
	Royalties (excluding music licence fee)		••••••			53		
	Music licence fee (payments to SOCAN)					54		
	6. Neighboring Rights (payments to NRCC)					5.5		
	Reproduction of musical works (payments to CMRRA/SODRAC)					37		
	Music recordings and transcriptions		••••••			40		
	Amortization of syndicated programs, taped program services, etc.		••••••			42		
	10. Other production and programming costs					43		
	11. Payments to network for programs		45					
	12. Other network expenses	46						
	13. TOTAL (enter on page 4, cell 08)	Total Ne. 's Experis s includ cei. 46	d in	16				
	Amounts included in expenses above:					47		
	a) Staff talent fees (included in 1.1)							
	b) Talent fees paid to non residents of Canada (incl. in 1.2)	48						
	c) Candadian talent development initiative (included in program expens	52	+					
							1 2	
2.	Technical Expenses						nit cents)	
	1. Transmitter, studio, parts, tapes, sup, "es, technical consultant services maintenance, and other ech ical costs	s, tecnnicai repair	s and			31		
	2. Line, microwave (r sateli, 3 ct, arges	05						
	3. Remuneratic (should agree with page 4, cell 43)	06						
	4. TOTAL (enter on page 4, cell 09)					07		
3.	Sales and Promotion Expenses							
	Audience and trade promotion, rating services					08		
	2. Sales commission representatives - (non-staff)					11		
	3. Sales commission paid to staff (included in 3.5 below)			13				
	Other sales and promotion expenses					14		
	5. Remuneration (should agree with page 4, cell 44)		•••••			15		
	6. TOTAL (enter on page 4, cell 10)		••••••			16		
	CRTC Undertaking ID CR	TC File Number				Call Sign	1	

RADIO - DETAILED FINANCIAL STATEMENT - continued For the year ended August 31, 2008 4. Administration and General Expenses 34 1. Entertainment, travel, motor vehicle operating expenses, telephone, fax, computer services and office supplies 20 2. Cost of premises (rent, repairs and maintenance, insurance, utilities, etc.) 37 3. Real estate and business tax 4. Professional services 23 5. Bad debt expenses 24 6. CRTC licence fees 26 7. Management services (non staff) 27 8. Other administration and general expenses 28 9. Remuneration (incl. directors fees) (should agree with page 4, cell 45) 29 10. TOTAL (enter on page 4, cell 11) 30 5. Total all Expenses (page 6, cells 46, 07 and 16, and page 7, cell 29 above, enter on page 4, cell 12)

SECTION 3 - TELEVISION STATION (Pages 4 to 7)

	(to be completed		sed originating s	station)						
	POLIT	he year ended Aug	gust 31, 2006							
the information on this return is for a period	other than 12 months.	nlease indicate from	to	<u> </u>						
tation location:	Julei man 12	рісазо пісісаль.								
			Contra or other non			\$ (omit cents)				
. Revenue:			monetary transactions 52]		01				
Local Time Sales (excl. infomercials)	Contra or other non									
National Time Sales (excl. infomercials)	monetary transactions	National Sales 54	1	Regional Sales]_	02				
Network Payments to Stations			4			03				
5. Network Laymond to Chare		Local Time Sales	 ¬	National Time Sales	 1	27				
4. Infomercials			<u> </u>		=					
		Canadian 58	1	non-Canadian 59		04				
Sales/Syndication of programs		<u></u>	<u> </u>		<u> = </u>	05				
6. Production Services Sold					>	06				
7. Other Revenue - Please specify type of	of revenue									
8. Total			(07				
2. Expenses:			<u> </u>							
1. Programming and Production (from pa	age 6, cell 06)			<u> </u>		08				
2. Technical (from page 7, cell 07)	·					10				
3. Sales and Promotion (from page 7, cε	3. Sales and Promotion (from page 7, cell 16)									
4. Administration and General (from page	je 7, cell 29)					11				
5. Total (from page 7, cellule 30)						12				
3. 1. Operating Income (loss)					-	13				
Less: Depreciation						14				
Interest expense						16				
Investments, interest and incidental br	roadca. 'ing), icome (ir	ncl. rental income)				17				
5. Less: Amortization of goodwill. orga ು	Y					19				
6. Gain (loss) from disposal of ⊾ red asse					-	21				
7. Net income (loss) before roome ta						22				
Provision for income taxes (recovery)						23				
Net income (loss) after income taxe	es					24				
4. Total Remuneration	Programming and production (1)	Technical (2)	Sales and promotion (3)	Administration and general (4)		Total (5)				
Salaries and Wages (include sales	42	43	(\$ omit cents)	45	_	46				
commissions and talent fees paid to employees), fringe benefits and directors fees.		43	44	45		46				
Average number of employees (the typical weekly average of full & equivalent part time employees	47	48	49	50		51				
!				<u> </u>		40				
3. Fringe Benefit (included in line 4.1 abo	ove)					40				
CRTC undertaking ID		CRTC File Numb	per		_	Call Sign				

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TELEVISION - DIRECT OPERATING EXPENSES - For the year ended August 31, 2008 Information Music and Entertainment Others Sports Total 24 Other Information 26 Music/Variety Game Shows 27 Human Interest News Drama 1. Programming and Production Expenses (cat. 1 to 15) (cat. 1) (cat. 2 to 5) (cat. 6) (cat. 7) (cat. 8 & 9) (cat. 10) (cat. 11) (cat. 12 to 15) A. Programs Telecast: (note 1) \$ (omit cents) 1 Canadian Programs 1. Station's production (incl. station contribution to cooperative productions) 2. Programs produced by an affiliated production company 3. Programs acquired from other stations 4. Programs of network origination 5. Programs acquired from independent producers 6. Special recognition programs 7. Other Canadian programs from any other source (note 2) 8. Total Canadian Programming (lines A1.1 to A1.7) Amounts included in Total Canadian Programming for: a) Close Captioning b) Dubbing c) Program Development d) Children's Programming e) Ownership Transfer Tangible Benefits f) Described Video 2. Total Non-Canadian Programming Expenses Amounts included in Total Non-Canadian Programming for: Dubbing 3. Total Programs Telecast (line A.1.8 + A.2) B. Other Programming Expenses: 1. Program inventory write-downs for Canadian programs (note 1) 2. Program inventory write-downs for non-Canadian programs 3. Script and concept development expenditures for Canadian programs not telecast 4. Loss on Equity Investment/principal on loans in arm's length productions of Canadian Programs 5. Other (note 2) 6. Total - Other Programming Expenses Amounts included in Total Other Programming (line B.6) for: a) Ownership Transfer Tangible Benefits 7. CTF Credit, eligible Canadian programming expenditures not 40 included above

Notes: 1) Where applicable, the amortized amount of capitalized assets (e.g. feature films) is to be reflected on this page.

2) If Greater Than 10% of Total (line A1.8), please provide details on separate attachment. If music license fees are included, please identify the amount.

CRTC Undertaking ID							Call S	Sign					

TELEVISION - DIRECT OPERATING EXPENSES									
	For the year ended August 31, 2008								
		2 1							
C.	Production Expenses:	\$ (omit cents)							
		01							
	Cost of program sales/syndication Canadian	02							
	2. Cost of program sales/syndication non-Canadian								
	3. Cost of production services sold	03							
	3. Cost of production services solu	29							
	4. Infomercials	04							
	5. Other (note 1) (Including music license fees)								
	6. Total - Production Expenses	05							
		06							
D.1	Grand Total- Programming and Production Expenses (lines A.3+B.6+C.6) (enter on page (ce' 08)								
		_							
Δm	nounts included in Grand Total Programming and Production expenses to .								
		07							
	a) Salaries and wages (should agree with page 4, cell 42)	08							
	b) Talent fees, non-staff								
	c) News services	09							
	9/10/10 05:1/100	10							
	d) Royalties (excluding music licence fees)	11							
	e) Music Licence Fees (Included in Line C.5 ¿bove)								
	f) Payments to Network for F. ngrams	12							
	1/1-4/110110-10-10-10-10-10-10-10-10-10-10-10-	13							
	g) Other Network Eyp∟nses note 2)	14							
	h) Talent Fees Paid to Non-residents of Canada								
	1) If Greater Than 10% of Total Production Expenses, please provide details.								
	2) If Greater Than 10% of Total Programming Expenses, please provide details.								
	,								
	CRTC Undertaking Number CRTC FileNumber	Call Sign							

5-5300-52.1: 2008-09-26

TELEVISION - DIRECT OPERATING EXPENSES - Concluded For the year ended August 31, 2008 \$ (omit cents) **Technical Expenses** 1. Transmitter, studio, parts, tapes, supplies, technical consultant services, technical repairs and maintenance and other technical costs. 2. Line, microwave or satellite charges 3. Remuneration (should agree with page 4, cell 43) 4. TOTAL (enter on page 4, cell 09) 3. Sales and Promotion Expenses 08 1. Audience and trade promotion, rating services 2. Sales commission representatives - (non-staff) 13 3. Sales commission paid to staff (included in 3.5 below) 4. Other sales and promotion expenses 5. Remuneration (should agree with page 4, cell 44) 16 6. TOTAL (enter on page 4, cell 10) 4. Administration and General Expenses 34 1. Entertainment, travel, motor vehic'e operating expenses, telephone, fax, computer services and office supplies ______ 2. Cost of premises (rent, poars and maintenance, insurance, utilities, etc.) 3. Real estate and business tax 4. Professional services 5. Bad debt expense 6. CRTC licence fee 26 7. Management services (non staff) 27 Other administration and general 28 9. Remuneration (incl. directors fees) (should agree with page 4, cell 45) 10. TOTAL (enter on page 4, cell 11) Total all Expenses (page 6 cell 06, page 7 cells 07, 16, 29 above) (enter on page 4, cell 12)