

Collected under the authority of the Statistics Act, Revised Statutes of Canada, 1985, Chapter S19.

Completion of this questionnaire is a legal requirement under the Statistics Act.

See page 1, Reporting Guide for notice of agreements made by Statistics Canada under Sections 11 and 12 of the Statistics Act with other federal and provincial government bodies concerning information contained in the Annual Return.

Si vous préférez un questionnaire en français, veuillez cocher

2008

Annual Return for Radio and Television Programming Undertaking(s) (including Networks)

For the broadcast year period ended August 31, 2008

Keep one copy of this return for your files and mail 3 completed copies (including financial statements) by November 30, 2008 to:

Chief, Industry Statistics and Analysis, Broadcast Analysis, Canadian Radio-television and Telecommunications Commission (CRTC), Ottawa, K1A 0N2.



Upon receipt of this annual return, please review the systems listed below. If the list is different from your organizational structure, please contact the Chief, Broadcasting Section, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone: (613) 951-3177; Fax: (613) 951-9920.

STC

CRTC FILE

ATTN:

System Number

Call Sign

Location

Prov. CRTC ID

FOR INFORMATION ONLY

SECTION 1 (pages 2 & 3)

LICENSEE (COMPANY) INFORMATION

Enquiries concerning this return may be referred to Dany Gravel, Unit Head, Broadcasting section, Science, Innovation and Electronic Information Division, Statistics Canada, Ottawa, Telephone: (613) 951-0390; Fax: (613) 951-9920; E-mail: dany.gravel@statcan.gc.ca

1. Complete name of licensee:

2. Mailing address of the licensee:

Street and Number _____
 City and Province _____ Postal Code _____
 Telephone _____ Fax _____ E-mail _____

3. Person to be contacted in connection with this return:

Mr. [] Mrs. [] Miss [] Ms. []
 _____ (Name) _____ (Title)
 Address (if different from licensee address)
 Street and Number _____
 City and Province _____ Postal Code _____
 Telephone _____ Fax _____ E-mail _____

4. If, during the period covered by this return, the licensee conducted business under a name or address other than that listed in 1 or 2, please indicate:

Name _____
 Street and Number _____
 City and Province _____
 Postal Code _____

5. If the information in this return is for a period other than the period beginning September 01, 2007 and ending August 31, 2008, please indicate:

From _____ To _____

6. If any undertaking(s) reported in this return was acquired or sold during the reference year ending August 31, 2008, please indicate the undertaking(s) and the name(s) of the previous owner(s)/purchaser(s):

Date(s) of transaction(s): _____

7. Type of business organization:

- Incorporated company, shares publicly traded
 Sole proprietorship/partnership
 Co-operative
 Incorporated company, shares NOT publicly traded
 Non-profit organization
 Military Unit
 Other (specify) _____

8. MANAGEMENT CERTIFICATION

I, _____, am authorized
 (Name) (Title)

to certify on behalf of _____
 (Licensee)

that the information shown on this return and all the attachments thereto are true and complete in all respects to the best of my knowledge and belief.

 (Signature) (Date) (Telephone and Area Code)

Date received

CRTC File Number

 (Official use only)

--	--	--	--	--	--	--	--

SECTION 2 - RADIO STATION INFORMATION (pages 4 to 7)

Financial Summary
(to be completed for each licensed originating station)
For the year ended August 31, 2008

					1		0
--	--	--	--	--	---	--	---

If the information in this return is for a period other than 12 months, please indicate from: _____ to: _____

Station location _____

						\$ (omit cents)
1. Revenue:						
1. Local Time Sales	Contra or other non-monetary transactions	27				01
2. National time Sales	Contra or other non-monetary transactions	28				02
3. Network Payments to Station						03
4. Sales/Syndication of programs	Canadian	25	+	non-Canadian	26	04
						=
5. Production Services Sold						05
6. Other revenue - Please specify type of revenue						30
						31
						32
7. Total						07
2. Expenses:						08
1. Programming and Production (from page 6, cell 46)						09
2. Technical (from page 6, cell 07)						10
3. Sales and Promotion (from page 6, cell 16)						11
4. Administration and General (from page 7, cell 29)						12
5. Total (from page 7, cell 30)						0
3. 1. Operating Income (loss)						13
2. Less: Depreciation (recorded in accounts)						14
3. Interest Expense						16
4. Investments, Interest and incidental broadcasting income (incl. Rental income)						17
5. Less: Amortization of goodwill, organization and start-up expenses						19
6. Gain (loss) from disposal of fixed assets, investments, etc.						21
7. Net income (loss) before income taxes						22
8. Provision for income taxes (recovery)						23
9. Net income (loss) after income taxes						24
4. Total Remuneration						
	Programming and production (1)	Technical (2)	Sales and promotion (3)	Administration and general (4)	Total (5)	
(\$ omit cents)						
1. Salaries and Wages (include sales commissions and talent fees paid to employees), fringe benefits and directors fees	42	43	44	45	46	
2. Average number of employees (the typical weekly average of full & equivalent part time employees)	47	48	49	50	51	
3. Fringe Benefits (included in line 4.1 above)						40

CRTC Undertaking ID

--	--	--	--	--	--	--	--	--	--

CRTC File Number

--	--	--	--	--	--	--	--

Call Sign

--	--	--	--	--	--	--	--

RADIO - DETAILED FINANCIAL STATEMENT - continued

For the year ended August 31, 2008

	1 2
--	-------

4. Administration and General Expenses

	34
1. Entertainment, travel, motor vehicle operating expenses, telephone, fax, computer services and office supplies	20
2. Cost of premises (rent, repairs and maintenance, insurance, utilities, etc.)	37
3. Real estate and business tax	22
4. Professional services	23
5. Bad debt expenses	24
6. CRTC licence fees	26
7. Management services (non staff)	27
8. Other administration and general expenses	28
9. Remuneration (incl. directors fees) (should agree with page 4, cell 45)	29
10. TOTAL (enter on page 4, cell 11)	30

5. Total all Expenses (page 6, cells 46, 07 and 16, and page 7, cell 29 above, enter on page 4, cell 12)

FOR INFORMATION ONLY

TELEVISION - DIRECT OPERATING EXPENSES - For the year ended August 31, 2008

1. Programming and Production Expenses	Information		Sports	Music and Entertainment			Others	28 Total (cat. 1 to 15)
	24 News (cat. 1)	24 Other Information (cat. 2 to 5)	25 (cat. 6)	26 Drama (cat. 7)	26 Music/Variety (cat. 8 & 9)	27 Game Shows (cat. 10)	27 Human Interest (cat. 11)	
A. Programs Telecast: (note 1)	\$ (omit cents)							
1 Canadian Programs	01	17	01	01	17	01	17	01
1. Station's production (incl. station contribution to cooperative productions)								
2. Programs produced by an affiliated production company	02	18	02	02	18	02	18	02
3. Programs acquired from other stations	03	19	03	03	19	03	19	03
4. Programs of network origination	04	20	04	04	20	04	20	04
5. Programs acquired from independent producers	05	21	05	05	21	05	21	05
6. Special recognition programs	06	22	06	06	22	06	22	06
7. Other Canadian programs from any other source (note 2)	07	23	07	07	23	07	23	07
8. Total Canadian Programming (lines A1.1 to A1.7)	08	24	08	08	24	08	24	08
Amounts included in Total Canadian Programming for:	09	25	09	09	25	09	25	09
a) Close Captioning								
b) Dubbing	10	26	10	10	26	10	26	10
c) Program Development	11	27	11	11	27	11	27	11
d) Children's Programming	12	28	12	12	28	12	28	12
e) Ownership Transfer Tangible Benefits	13	29	13	13	29	13	29	13
f) Described Video	49	50	25	49	50	49	50	25
2. Total Non-Canadian Programming Expenses	14	30	14	14	30	14	30	14
Amounts included in Total Non-Canadian Programming for:	15	31	15	15	31	15	31	15
Dubbing								
3. Total Programs Telecast (line A.1.8 + A.2)	16	32	16	16	32	16	32	16
B. Other Programming Expenses:	33	41	33	33	41	33	41	33
1. Program inventory write-downs for Canadian programs (note 1)								17
2. Program inventory write-downs for non-Canadian programs	34	42	18	34	42	34	42	18
3. Script and concept development expenditures for Canadian programs not telecast	35	43	19	35	43	35	43	19
4. Loss on Equity Investment/principal on loans in arm's length productions of Canadian Programs	36	44	20	36	44	36	44	20
5. Other (note 2)	37	45	21	37	45	37	45	21
6. Total - Other Programming Expenses	38	46	22	38	46	38	46	22
Amounts included in Total Other Programming (line B.6) for:	39	47	23	39	47	39	47	23
a) Ownership Transfer Tangible Benefits								
7. CTF Credit, eligible Canadian programming expenditures not included above	40	48	24	40	48	40	48	24

CRTC Undertaking ID

Call Sign

Notes: 1) Where applicable, the amortized amount of capitalized assets (e.g. feature films) is to be reflected on this page.
2) If Greater Than 10% of Total (line A1.8), please provide details on separate attachment. If music license fees are included, please identify the amount.

--	--	--	--	--	--	--	--	--	--

--	--	--	--	--	--

TELEVISION - DIRECT OPERATING EXPENSES

For the year ended August 31, 2008

					2	1
--	--	--	--	--	---	---

C. Production Expenses:

- 1. Cost of program sales/syndication Canadian
- 2. Cost of program sales/syndication non-Canadian
- 3. Cost of production services sold
- 4. Infomercials
- 5. Other (note 1) (Including music license fees)
- 6. **Total - Production Expenses**

\$ (omit cents)	
01	
02	
03	
29	
04	
05	
06	

D.1 Grand Total- Programming and Production Expenses (lines A.3+B.6+C.6) (enter on page 4 cell 08)

Amounts included in Grand Total Programming and Production expenses for:

- a) Salaries and wages (should agree with page 4, cell 42)
- b) Talent fees, non-staff
- c) News services
- d) Royalties (excluding music licence fees)
- e) Music Licence Fees (Included in Line C.5 above)
- f) Payments to Network for Programs
- g) Other Network Expenses (note 2)
- h) Talent Fees Paid to Non-residents of Canada

07	
08	
09	
10	
11	
12	
13	
14	

- 1) If Greater Than 10% of Total Production Expenses, please provide details.
- 2) If Greater Than 10% of Total Programming Expenses, please provide details.

CRTC Undertaking Number

CRTC FileNumber

Call Sign

--	--	--	--	--	--	--	--	--	--	--	--

--	--	--	--	--	--	--	--	--	--

--	--	--	--	--	--	--	--

TELEVISION - DIRECT OPERATING EXPENSES - Concluded

For the year ended August 31, 2008

				2	2
--	--	--	--	---	---

	\$ (omit cents)
2. Technical Expenses	
1. Transmitter, studio, parts, tapes, supplies, technical consultant services, technical repairs and maintenance and other technical costs. -----	31
2. Line, microwave or satellite charges -----	05
3. Remuneration (should agree with page 4, cell 43) -----	06
4. TOTAL (enter on page 4, cell 09) -----	07
3. Sales and Promotion Expenses	
1. Audience and trade promotion, rating services -----	08
2. Sales commission representatives - (non-staff) -----	11
3. Sales commission paid to staff (included in 3.5 below) -----	
4. Other sales and promotion expenses -----	14
5. Remuneration (should agree with page 4, cell 44) -----	15
6. TOTAL (enter on page 4, cell 10) -----	16
4. Administration and General Expenses	
1. Entertainment, travel, motor vehicle operating expenses, telephone, fax, computer services and office supplies -----	34
2. Cost of premises (rent, repairs and maintenance, insurance, utilities, etc.) -----	20
3. Real estate and business tax -----	37
4. Professional services -----	22
5. Bad debt expense -----	23
6. CRTC licence fee -----	24
7. Management services (non staff) -----	26
8. Other administration and general -----	27
9. Remuneration (incl. directors fees) (should agree with page 4, cell 45) -----	28
10. TOTAL (enter on page 4, cell 11) -----	29
5. Total all Expenses (page 6 cell 06, page 7 cells 07, 16, 29 above) (enter on page 4, cell 12) -----	30