



2008 Survey of Service Industries: Performing Arts

This document is confidential when completed.

Si vous préférez recevoir ce questionnaire en français,
veuillez nous appeler au numéro sans frais suivant :
1-888-881-3666.

If necessary, please make address label corrections in the boxes below.



0001	Legal name	0004	Address (number and street)	
0002	Business name	0005	City	
0021	Title of contact	0006	Province/territory or state	
0008	First name of contact	0053	Country	0007 Postal code/zip code
0028	Last name of contact	0010	Language preference	<input type="checkbox"/> English <input type="checkbox"/> French

This information is collected under the authority of the *Statistics Act*, Revised Statutes of Canada, 1985, Chapter S-19.

COMPLETION OF THIS QUESTIONNAIRE IS A LEGAL REQUIREMENT UNDER THIS ACT.

A - Introduction

Survey purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs. For more information on this survey, please access www.statcan.ca/english/survey/index.htm.

Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into agreements with provincial and territorial statistical agencies and other government departments for the sharing of data. The data will be kept confidential and used for statistical purposes only by these organizations. For further details on any data-sharing agreement for this survey, please consult the enclosed reporting guide.

Confidentiality

The *Statistics Act* protects the confidentiality of information collected by Statistics Canada. Please see the enclosed reporting guide for more information.

Fax or other electronic transmission disclosure

Statistics Canada advises you that there could be a risk of disclosure during facsimile or other electronic transmission. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the *Statistics Act*.

Please return the questionnaire within 30 days.

Please mail the completed questionnaire in the enclosed envelope or fax it to Statistics Canada at 1-888-883-7999.

Lost the return envelope or need help? Call us at **1-888-881-3666** or mail to:
Statistics Canada, Operations and Integration Division, 150 Tunney's Pasture Driveway, Ottawa, Ontario K1A 0T6

Visit our website at www.statcan.ca

B - Main business activity

1. Please describe the nature of your business.

0055

2. Please check the **one main activity** which most accurately represents your main source of revenue.

0087 Theatre (except musical) company
(**include** festival with in-house company)

0088 Musical theatre company

0089 Dinner theatre

0092 Opera company

0093 Dance company

Musical group or artist

0094 ¹ symphony orchestra

² chamber music group

³ choral music group

⁴ independent musical artist, musician,
or vocalist (**include** popular music
artists and opera singers)

⁵ popular music group (**include**
country, rock, pop, blues or jazz)

⁶ other musical group (please specify):

0095

0097 Other performing arts company
(**include** multidisciplinary, circus, ice skating show, variety show, magic show, etc.)

0040 None of the above — Please call **1-888-881-3666** for further instructions.

Organizational structure

3. Is this establishment a not-for-profit organization?

0528 ¹ yes

³ no

4. Please check as applicable

0108 ¹ Registered charity (files a charitable organization tax return)

² Community (amateur) group

C - Reporting period information

1. Please report information for your **fiscal year** (normal business year) **ending between** April 1, 2008 and March 31, 2009. Please indicate below the period covered by this questionnaire.

	yyyy	mm	dd		yyyy	mm	dd
from	⁰⁰¹¹ <input type="text"/>	<input type="text"/>	<input type="text"/>	to	⁰⁰¹² <input type="text"/>	<input type="text"/>	<input type="text"/>

2. If the reporting period does not cover a **full year**, please check the reason(s) below:

⁰⁰³¹ 1 seasonal operations 2 new business 3 change of fiscal year 4 change of ownership 5 ceased operations 6 temporarily inactive

Reporting instructions

- Report for business unit(s) specified on the label on the front page.
- Complete only the questions that apply to your business.
- When precise figures are not available, please provide your best estimate.
- Report in Canadian dollars. Dollar amounts and percentages should be rounded to whole numbers.
- Consult the enclosed reporting guide for further information.

D - Revenue

A detailed breakdown may be requested in other sections.

		CAN\$
1. Sales of goods and services (e.g., rental and leasing income, commissions, fees, admissions, services revenue) Report net of returns and allowances.	2299	
2. Grants, subsidies, donations and fundraising { include corporate sponsorships }	2068	
3. Royalties, rights, licensing and franchise fees	2022	
4. Investment income (dividends and interest)	2097	
5. Other revenue (please specify): ²⁰⁰¹	2077	
6. Total revenue (sum of questions 1 to 5)	2098	

E - Expenses

		CAN\$
1. Salaries and wages of employees who have been issued a T4 statement	3010	
2. Employer portion of employee benefits (include employer contributions to pension, medical/life insurance plans, employment insurance, etc.)	3040	
3. Commissions paid to non-employees	4466	
4. Professional and business services fees (e.g., legal, accounting)	4315	
5. Subcontract expenses (include contract labour, contract work and custom work)	3060	
6. Charges for services provided by your head office	4555	
7. Cost of goods sold, if applicable (purchases plus opening inventory minus closing inventory)	5721	
8. Office supplies	3301	
9. Rental and leasing (include rental of premises, equipment, motor vehicles, etc.)	4115	
10. Repair and maintenance (e.g., property, equipment, vehicles)	4178	
11. Insurance (include professional liability, motor vehicles, etc.)	4350	
12. Advertising, marketing and promotions (report charitable donations at question 22)	4365	
13. Travel, meals and entertainment (include touring costs)	4370	
14. Utilities and telecommunications expenses (include gas, heating, hydro, water, telephone and Internet expenses)	4084	
15. Property and business taxes, licences and permits	4410	
16. Royalties, rights, licensing and franchise fees	4440	
17. Delivery, warehousing, postage and courier	4179	
18. Financial services fees	4325	
19. Interest expenses	4630	
20. Amortization and depreciation of tangible and intangible assets	4520	
21. Bad debts	4542	
22. All other expenses (include production expenses) (please specify):	4531	4569
23. Total expenses (sum of questions 1 to 22)	4699	
24. Corporate taxes, if applicable	4600	
25. Gains (losses) and other items (see reporting guide)	4601	
26. Net profit/loss after tax and other items (see reporting guide)	2304	

F - Industry Characteristics

Sales

Please provide a breakdown of your sales revenue according to the following sources.

		CAN\$
1. Subscription ticket sales	2454	
2. Single ticket sales	2455	
3. Touring admission sales	2705	
4. Contract production of live performances (include guarantees)	2703	
5. Contract production of live performances on tour	2710	
Other		CAN\$
6. Technical artistic services (e.g., backstage and post-production services)	2778	
7. Advertising and related services	2789	
8. Rental of facilities (include theatre, rehearsal space)	2005	
9. Food and beverage sales	2498	
10. Merchandise sales	2790	
11. Other sales (please specify):	2558	
12. Total sales (sum of questions 1 to 11)	2305	

Revenue from royalties, rights, licensing and franchise fees

		CAN\$
13. Licensing of rights to use or broadcast copyrighted works (e.g., dramatic works, musical works, performances, sound recordings)	2338	
14. Other (please specify):	2582	
15. Total revenue from royalties, rights, licensing and franchise fees (sum of questions 13 and 14; must equal total reported in Section D , at question 3)	2584	

Grants, subsidies, donations, corporate sponsorship and fundraising

Please provide a breakdown of your grants, subsidies, donations and fundraising (**exclude** funding received for capital projects).

Government support (**include** funding from lotteries)

		CAN\$
16. Federal	2791	
17. Provincial/Territorial (include arts councils)	2492	
18. Municipal	2493	
19. Other government (e.g., foreign)	2494	

F - Industry Characteristics (continued)

Private sector support

		CAN\$
20. Corporate donations	2792	
21. Corporate sponsorships	2793	
22. Individual donations	2485	
23. Fundraising events (gross)	2794	
24. Foundations	2484	
25. Other private sector support (please specify):	2796	2795
26. Total government and private sector support (sum of questions 16 to 25; must equal total reported in Section D , at question 2)	2797	

Capital projects

Please report amounts received from the sources below for capital projects such as construction, renovation, or a major acquisition such as a sound system.

		CAN\$
27. Private sector	0391	
28. Government (include arts councils and lotteries)	0392	
29. Other (please specify):	0396	0393

Expense items

Please report the following expense items in Canadian dollars (**exclude** capital expenditures).

30. Salaries, wages and benefits and contract fees for:	Salaries, wages and benefits		Contract fees	
	CAN\$	CAN\$	CAN\$	CAN\$
a) performing and creative artists	6301		6302	
b) production/technical personnel	6303		6304	
c) administrative personnel	6305		6306	
Total salaries, wages and benefits and contract fees	6307		6308	

		CAN\$
31. Production expenses (include expenses directly related to production or programming, e.g., sets, props, costumes, etc.) Exclude personnel costs and touring expenses.	4087	
32. Touring costs	4242	

F - Industry Characteristics (continued)

Capital expenditures

33. Capital expenditures (**include** building construction or renovation and major acquisitions such as a performance or rehearsal space, etc.)

0505

CAN\$

Live performances and attendees

Home		Live performances	Attendees
		number	number
34. Main season	0342		0346
35. Performances for young audiences	0343		0347
36. Other performances (e.g., run-outs and guarantees)	0344		0348
37. Total home (sum of questions 34 to 36)	0345		0349
Touring		number	number
38. Touring inside Canada	0359		0363
39. Touring outside Canada	0369		0375
40. Total touring (sum of questions 38 and 39)	0372		0376

G - Personnel

1. Number of partners and proprietors, non-salaried (if salaried, report at question 2 below)	6321	number
2. Paid employees		
a) average number of paid employees during the reporting period (see reporting guide)	6339	
b) percentage of paid employees (from question 2a) who worked full time	6328	%
3. Number of contract workers for whom you did not issue a T4, such as freelancers and casual workers (estimates are acceptable)	6320	number
4. Number of volunteers during the reporting period (estimates are acceptable)	6014	
5. Number of hours worked by all volunteers during the reporting period (estimates are acceptable)	6026	number of hours

H - Sales by type of client

Please provide a percentage breakdown of your sales by type of client.

1. Clients in Canada

		%
a) businesses	8112	
b) individuals and households	8100	
c) governments, not-for-profit organizations and public institutions (e.g., hospitals, schools)	8233	
2. Clients outside Canada	8140	
		100%

I - Not applicable

FOR
INFORMATION
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J - International transactions

Exports

1. Did you receive revenue from clients outside Canada for the **export** of goods, services, royalties, rights, licensing or franchise fees?

0531 ¹ **yes**, complete **questions 2, 3 and 4**

³ **no**, go to **question 5**

2. Please report revenue received from **exports**.

0666

CAN\$

3. Please provide a percentage breakdown of **exports** by:

%

a) goods

0667

b) services

0668

c) royalties, rights, licensing and franchise fees

0669

100%

4. Please provide a percentage breakdown of **exports** by country:

%

a) United States

0748

b) Mexico

0749

c) other countries (please specify):

0724

0750

0676

0672

0677

0673

0678

0674

0679

0675

100%

Imports

5. Did you make payments to suppliers outside Canada for the **import** of goods, services, royalties, rights, licensing or franchise fees?

0715 ¹ **yes**, complete **questions 6, 7 and 8**

³ **no**, go to **next section**

6. Please report payments made for **imports**.

0717

CAN\$

7. Please provide a percentage breakdown of **imports** by:

%

a) goods

0736

b) services

0737

c) royalties, rights, licensing and franchise fees

0738

100%

8. Please provide a percentage breakdown of **imports** by country:

%

a) United States

0751

b) Mexico

0752

c) other countries (please specify):

0743

0753

0744

0739

0745

0740

0746

0741

0747

0742

100%

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INFORMATION
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K - Not applicable

L - Contact information

Name of person to contact about this questionnaire:

0026 1 Mr. 2 Mrs. 3 Miss 4 Ms

0054	Last name		0017	Telephone number	
0013	First name		0027	Extension number	
0014	Title		0016	Fax number	
0018	E-mail address		0020	Website address	

Date completed: 0015 ^{yyyy} ^{mm} ^{dd}

How long did you spend collecting the data and completing the questionnaire? 9910 ^{hour(s)} 9909 ^{minutes}

M - Comments

We invite your comments below. Please be assured that we review all comments with the intent of improving the survey.

9920 _____

9913 _____

9914 _____

9915 _____

9916 _____

Thank you for completing this questionnaire. Please retain a copy for your records.

Visit our website at www.statcan.ca