

Confidential when completed

## Government travel survey of visitors to Canada

## Welcome to Canada!

We are currently conducting a travel survey between overseas countries and Canada and we would be interested in knowing about the trip you have taken in Canada. Information from this voluntary survey will be used by members of the Canadian tourism industry and government tourism organizations to better understand and serve you, the travelling public.

Upon completion of your trip, we would appreciate it if you could spare 10 to 15 minutes

of your time to complete this questionnaire. When completed, please return the questionnaire to us by using the postage paid envelope.

This survey is conducted under the authority of the Statistics Act (R.S.C. 1985, c. S19) and individual information from your questionnaire will be kept strictly confidential.

Thank you for your co-operation on this important survey.

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1.	Where do you live? Usual place of residence	(	City/Tov	vn							7					
	PLEASE PRINT State/Province/Territory															
		Ĺ														
		[	Country						$\top$	Postal/Z	ip code					
2	Where and when did you enter	L	Jame o	f Canadia	an border c	rossina	or aim	oort			Day	Month	Year /	<b>\</b>		
2.	Canada?	j	varie o	T Gariagie	an border c	10331119	or any	3011				I I		, \		
	Where and when did you <b>leave</b> Canada?													1		
	In the next questions, we will be referenced reporting <b>spending</b> and <b>activities</b> .	A travelli	t <b>rave</b> ng par	Iling party usuall	rty. In yo ly refers to	ur trav o frienc	elling ds and	party d/or fa	/ include of amily mer	only tho mbers tr	se for who avelling to	m you f gether.	eel comfo	rtable		
3.	How many people including yoursel were in the <b>travelling party</b> ?	Ļ	Ш								$\sim$		$\searrow$			
	How many people in the <b>travelling party</b> were in each of the following groups?		Age Jroups	Undo 2 year		12 to 1	14 15 t	to 19	20 to 24 25	5 to 34 35	to 44 45 to 5	55 to	64 65 to 74	75 and over		
4.			Female D 01 02 03 04 05 06 07 08 09 10									11				
			/lale	<b>&gt;</b>	12 1	3	14	15	16	17 1	18	19	20 21	22		
5.	What was the travelling party's ma	^	Busine			Pleas			<u> </u>		Other					
	reason for taking this trip to Canada?  Check one only.			01 O Meetings 04 O Holiday, vacation 08 O Personal (medical,												
	(e.g. If a person on a business trip took his/her family along to visit relatives,			02 Convention, conference, 06 Visit friends of relatives wedding, etc.)  09 In transit to / from												
				trade show, other countries												
check reason for trip as "business".)			03 Other work 07 Attend events, attractions 11 Shopping										′			
			12	²○ Othe	er – <i>Speg</i> i	fy \		$\sim$	<i></i>							
6.	On this trip in Canada, did anyone i	<sup>21</sup> Visit friends or relatives 32 Visit a theme or amusement park														
	the travelling party	<sup>33</sup> Visit a national or provincial nature park <sup>34</sup> Participate in sports or outdoor activities –														
	Check all that apply.	•	23 ∪ A (é	ittend a <del>c</del> a <i>pląy, a</i> .	concert,	etc.)	ance		Spe	cify ▼						
		:			seum or		ery		3	<sup>5</sup> ⊖ Boa can	ating - moto oe or othe	or boat,	sail boat,	kayak,		
	25 Visit a historic site 36 ○ Golfing															
26 Visika zoo, aquarium or 37 O Downhill skiing or snow bo							ow boardir	ng								
Attend a sports event					ent		38 Hunting									
	( \langle \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \			8 Go shopping												
			Go sightseeing Specific													
		$\setminus \setminus $	30 ○ Go to a bar or night club 31 ○ Go to a casino													
7.	7. How would you rate the following								God		verage	Poor	Not ap	plicable		
	aspects of your trip in Canada?			Transportation services					01 ( 02 (	_	6⊖ 7⊖	11 () 12 ()		0		
			Accommodation services Hospitality of local people					03 08 13 0						Š		
< (			Value for your money					04 (	0	9 (	14 🔾		$\circ$			
	While in Canada, what place(s) did	Variety of things to see an				10 00		05 10 15 Where did the travelling party stay?								
Please name all places visited even if you o						Number of nights		Check all that apply.								
//	(Exclude stop-overs at airports.)  Please print.			, ,			spe	-			Home of	Campin	-			
\ `							at each place				friends or	or trailer	Cottage or			
	Name of city(ies) / town(s) visited	Name of p	rovince	e(s) / terr	ritory(ies)	visited	Piu		Hotel	Motel	relatives	park	cabin	Other		
									10	2 🔾	3 🔾	4 🔾	5 🔾	6 🔾		
									10	2 🔾	3 🔾	40	5 🔾	6 🔾		
									10	2 🔾	3 🔾	40	5 🔾	6 🔾		
									10	2 🔾	3 🔾	40	5 (	60		
									10	2 🔾	3 🔾	40	5 🔾	6 🔾		
									10	2 🔾	3 🔾	40	5 🔾	60		
									10	2 🔾	3 🔾	40	5 🔾	6 🔾		
									10	2 🔾	3 🔾	40	5 🔾	6 🔾		
									10	2 🔾	3 🔾	40	5 🔾	6 🔾		
							1	- 1	10	2 🔾	3 ○	4 🔾	5 🔾	6 🔾		



9.	Does anyone in the travelling party own an	y of the accommodation	s used on this trip? 1 O Ye	es <sup>2</sup> O No					
10.	When <b>entering</b> Canada, did you travel	1 O From U.S.A. only	Directly from another country	<sup>3</sup> From another country via the U.S.A.					
	When <b>leaving</b> Canada, did you travel	4 To U.S.A. only	5 O Directly to another country	6 ☐ To another country via the U.S.A.					
11.	For this trip, what means of transportation did you use	Commercial	Other	07 Opinional plane 00 Opinion					
	to enter Canada? Check one only.	01 ○ Plane 03 ○ Boat 02 ○ Train 04 ○ Bus	<ul><li>05 Private automobile</li><li>06 Rented automobile</li></ul>	07 ○ Private plane 09 ○ Other 08 ○ Private boat					
	to leave Canada?	10 Plane 12 Boat	14 Private automobile	16 O Private plane 18 Other					
	Check one only.	11 Train 13 Bus	15 Rented automobile	17 O Private boat					
	while in Canada? Check all that apply.	19 Plane 21 Boat 20 Train 22 Bus	23 Private automobile 24 Rented automobile	25 O Private plane 26 O Private boat  27 Other (metro, subway,					
	If commercial transportation was <b>not</b> used <b>to</b>			taxi)					
12.	If commercial transportation (plane, bus, train or boat) was used to enter or leave Canada, please report the routes, carriers and fares (including taxes). Please print.  Please report country (if outside U.S.A.) or city (if in U.S.A.)								
	Where did the <b>travelling party</b> come from immediately before entering Canada ( <i>excluding stop-overs at airports</i> )?  Name of a or other care.		Entry fare for entire <b>travelling</b> Currence than CA	Round trip face (if other (if other (if) (if other (if) (if other (if) (if other) (if other) (if other) (if other)					
	Where did the <b>travelling</b> party go immediately upon leaving Canada (excluding or other can be a constant)		Return fare for entire travelling than CA						
	leaving Canada (excluding or other castop-overs at airports)?	arrier	party						
13.	What class of fares were used?	1 O First class	3 © Ecopormy stass	5 Frequent flyer plan					
	Check all that apply.	2 O Business class	4 O Charter class	<i>&gt;</i>					
14.	○ No. 1 ○ V ► (V	Inich of the following item(s were) also included? heck all that apply.	) was 2 Accommo	odation / meals  4 ○ Rented car odation only  5 ○ Other					
15.	For this trip, what was the total spending in travelling party?  Include cash/credit transactions for food, ac merchandise, gifts, auto operation, local transomeone else or a business. Include all tax Exclude fares and/or packages reported in	commodation, entertain asportation, etc. even it p tes and tips.	Amount Am	Currency (if other than CAN \$)  sons included					
16.	Please distribute <b>total spending</b> (as reporte in Question 15) in each of the following categories. <i>Estimates appreciated</i> .	Accommodation	<b>✓</b>	Amount or %					
	If estimates can not be provided, report approximate percentages (%) of total spending.	Transportation in Car expenditures, rented races, boat tours, local	nada (include gasoline car, intercity plane, bus and train al bus, taxi)	.00 or					
	The sums in Questions 15 and 16 should agree.	Food and beverages  Recreation and enter		.00 or					
		<i></i>	opping, photos, etc.) ▼	.00 or					
17	What percentage of total expenditures	personally?							
	(including fares) was paid	(including family/friends)	by % business?	by % government? %					
18.	After your first arrival in Canada, did you at any time during this trip leave Canada for the U.S.A. and then return?	▼		Number of re-entry to Canada of nights					
	If yes, please report the place(s) and date(s) of exit and the place(s) of re-entry. Please print.)	(border crossing/airp		er crossing/airport) in U.S.A.					
//									
\`									
19.	Nyou visited the U.S.A. <b>before</b> entering Canada, how long did you stay in the U.S.A.	? 1 O Under 24 hours	2 0 1 - 2 3 0 3 or nights	more 4 Not Applicable					
		Comments:							
incl	welcome comments on any aspect of your tri uding those which would help us to better erstand your responses.	p							
Plea mai	ase use attached postage paid envelope to I your questionnaire upon completion of r trip.	o							
you	. м.р.								