

Travel Activities and Motivation Survey

Questions for Selected Respondent

T0D

Date/Time stamp

T0T

Date/Time stamp

T1.

Have you taken any trips of one or more nights away from home, for any purpose, in the past two years (from September, 1997 to the present)?

- (1) **Yes**
- (3) **No**
- (x) Don't know
- (r) Refused

T1e

If T1= (1), goto T2; else goto T9.

T2.

Of those trips of one or more nights away from home that you took in the past two years, tell me whether you stayed in any of the following locations:

- | | | | | |
|------------------------------|---------|--------|----------------|-------------|
| (1) Canada | (1) Yes | (3) No | (x) Don't know | (r) Refused |
| (2) The United States | (1) Yes | (3) No | (x) Don't know | (r) Refused |
| (3) Other countries | (1) Yes | (3) No | (x) Don't know | (r) Refused |

T2e.

If any of T2@(1), T2@(2) or T2@(3) = (1), goto T3e; else goto T9.

T3e.

If T2@(1) = (1), goto T4; else goto T5Be.

T4.

Were any of the trips of one or more nights that you took in Canada:

- (1) **mainly for pleasure, including pleasure trips on which you visited friends and relatives.**
(1) Yes (3) No (x) Don't know (r) Refused
- (2) **mainly for business.**
(1) Yes (3) No (x) Don't know (r) Refused
- (3) **mainly for other personal reasons.**
(1) Yes (3) No (x) Don't know (r) Refused
- (4) **for any other reason** (specify) goto T4S

T4S.

Please specify. [50 characters]

- (x) Don't know
- (r) Refused

T4e

If T4@1 = (1), goto T5, else goto T5Be

FOR INFORMATION ONLY

T5.

You indicated that you took at least one pleasure trip in Canada in the past two years. In which of the following provinces or territories did you stay (either passing through or as your destination) for one or more nights on these pleasure trips?

INT: = read list and mark appropriate answer: (1) Yes , (3) No, (x) Don't know, (r) Refused =

- (10) Newfoundland/Labrador
- (11) Prince Edward Island
- (12) Nova Scotia
- (13) New Brunswick
- (24) Quebec
- (35) Ontario
- (46) Manitoba
- (47) Saskatchewan
- (48) Alberta
- (59) British Columbia
- (60) Yukon
- (61) Northwest Territories or Nunavut
- (99) Other (specify) goto T5S
- (x) Don't know
- (r) Refused

T5S.

Please specify. [50 characters]

INT: = if respondent is uncertain of the province or territory visited, enter the place name = [50 characters]

- (x) Don't know
- (r) Refused

T5e

If T5 @10 to T5@61 = (1), goto T5A, then goto T5B; else goto T5Be

{Example: If T5 @12 = (3), (x), (r), then goto T5@13; otherwise, If T5@46 = 1, goto T5A, goto T5B, and then goto T5@47 to continue depending on answer.}

T5A.

Approximately how many times did you visit (insert name of province or territory as marked in T5) on a pleasure trip in the past two years?

- (1) 1:99
- (x) Don't know
- (r) Refused

...repeat until all provinces or territories mentioned in T5 have been asked.

T5B.

Was your pleasure trip (Were any of your pleasure trips) to (insert name of province or territory as marked in T5) in the winter, spring, summer, or fall?

INT: = mark all that apply =

- (1) Winter
- (2) Spring
- (3) Summer
- (4) Fall
- (x) Don't know
- (r) Refused

T5Be.

If T2@(2) = (1), goto T6; else goto T7Be.

T6.

Were any of the trips of one or more nights that you took to the United States:

- (1) **mainly for pleasure, including pleasure trips on which you visited friends and relatives.**
 (1) Yes (3) No (x) Don't know (r) Refused
- (2) **mainly for business.**
 (1) Yes (3) No (x) Don't know (r) Refused
- (3) **mainly for other personal reasons.**
 (1) Yes (3) No (x) Don't know (r) Refused
- (4) **for any other reason (specify)** goto T6S

T6S.

Please specify. [50 characters]

- (x) Don't know
- (r) Refused

T6e

If T6@1 = (1), goto T7; else goto T7Be

T7.

You indicated that you took at least one pleasure trip to the United States in the past two years. In which of the following places did you stay (either passing through or as your destination) for one or more nights on these pleasure trips?

INT: = read list and mark appropriate answer: (1) Yes , (3) No, (x) Don't know, (r) Refused =

- (71) California
- (72) Hawaii
- (73) Washington State
- (74) Las Vegas
- (75) Florida
- (76) New York State
- (77) Any other USA
- (x) Don't know
- (r) Refused

T7e

If T7 @71 to T7@77 = (1), goto T7A, then goto T7B; else goto T7Be

T7A.

Approximately how many times did you visit (insert name of place as marked in T7) on a pleasure trip in the past two years?

- (1) 1-99
- (x) Don't know
- (r) Refused

...repeat until all places mentioned in T7 have been asked.

T7B.

Was your pleasure trip (Were any of your pleasure trips) to (insert name of place as marked in T7) in the winter, spring, summer, or fall?

INT: = mark all that apply =

- (1) Winter**
- (2) Spring**
- (3) Summer**
- (4) Fall**
- (x) Don't know
- (r) Refused

T7Be.

If T2@(3) = (1), goto T8; else goto T9.

T8.

Were any of the trips of one or more nights that you took to other countries (outside Canada and the United States):

- (1) **mainly for pleasure, including pleasure trips on which you visited friends and relatives.**
 (1) Yes (3) No (x) Don't know (r) Refused
- (2) **mainly for business.**
 (1) Yes (3) No (x) Don't know (r) Refused
- (3) **mainly for other personal reasons.**
 (1) Yes (3) No (x) Don't know (r) Refused
- (4) **for any other reason (specify)** goto T8S

T8S.

Please specify. [50 characters]

- (x) Don't know
- (r) Refused

T8e

If T8@1 = 1, then goto T8A; else goto T9.

T8A.

You indicated that you took at least one pleasure trip in another country in the past two years. In which of the following places did you stay (either passing through or as your destination) for one or more nights on these pleasure trips?

INT: = read list and mark appropriate answer: (1) Yes , (3) No, (x) Don't know, (r) Refused =

(81) U.K./Other European countries

(82) Caribbean/Mexico

(83) Other countries

(x) Don't know

(r) Refused

T8e

If T8A @81 to T8A@83 = (1), goto T8B, then goto T8C; else goto T9

T8B.

Approximately how many times did you visit (insert name of place as marked in T8A.) on a pleasure trip in the past two years?

(1) 1:99

(x) Don't know

(r) Refused

...repeat until all places mentioned in T8A have been asked.

T8C.

Was your pleasure trip (Were any of your pleasure trips) to (insert name of place as marked in T8A.) in the winter, spring, summer, or fall?

INT: = mark all that apply =

(1) Winter

(2) Spring

(3) Summer

(4) Fall

(x) Don't know

(r) Refused

T9.

How likely are you to take a trip of one or more nights away from home for any purpose in the next two years?

INT: = read list and mark appropriate answer =

- (1) Very likely**
- (2) Fairly likely**
- (3) Not likely**
- (x) Don't know
- (r) Refused

T9e.

If T9 = (1) or (2), goto T10; else goto T12e.

If T1 = (r) AND T9 = (r), goto CONR.

T10.

Are you very likely, fairly likely or not likely to take a pleasure trip of one or more nights away from home in the next two years:

INT: = read list and mark appropriate answer =

(1) In Canada

- (1) Very likely**
- (2) Fairly likely**
- (3) Not likely**
- (x) Don't know
- (r) Refused

(2) To the United States

- (1) Very likely**
- (2) Fairly likely**
- (3) Not likely**
- (x) Don't know
- (r) Refused

(3) To another country (outside Canada and the United States)

- (1) Very likely**
- (2) Fairly likely**
- (3) Not likely**
- (x) Don't know
- (r) Refused

T10e.

If T10@(1) = (1) or (2), goto T11; else goto T12e.

T11.

You indicated that you are likely to take a trip of one or more nights for pleasure *in Canada*, in the next two years. Which of the following provinces or territories would you consider visiting during your pleasure trip? You may select more than one.

INT: = read list and mark appropriate answer: (1) Yes , (3) No, (x) Don't know, (r) Refused =

- (10) Newfoundland/Labrador
- (11) Prince Edward Island
- (12) Nova Scotia
- (13) New Brunswick
- (24) Quebec
- (35) Ontario
- (46) Manitoba
- (47) Saskatchewan
- (48) Alberta
- (59) British Columbia
- (60) Yukon
- (61) Northwest Territories or Nunavut
- (99) Other (specify) goto T11s

INT = if respondent is uncertain of the province or territory, enter the place name =

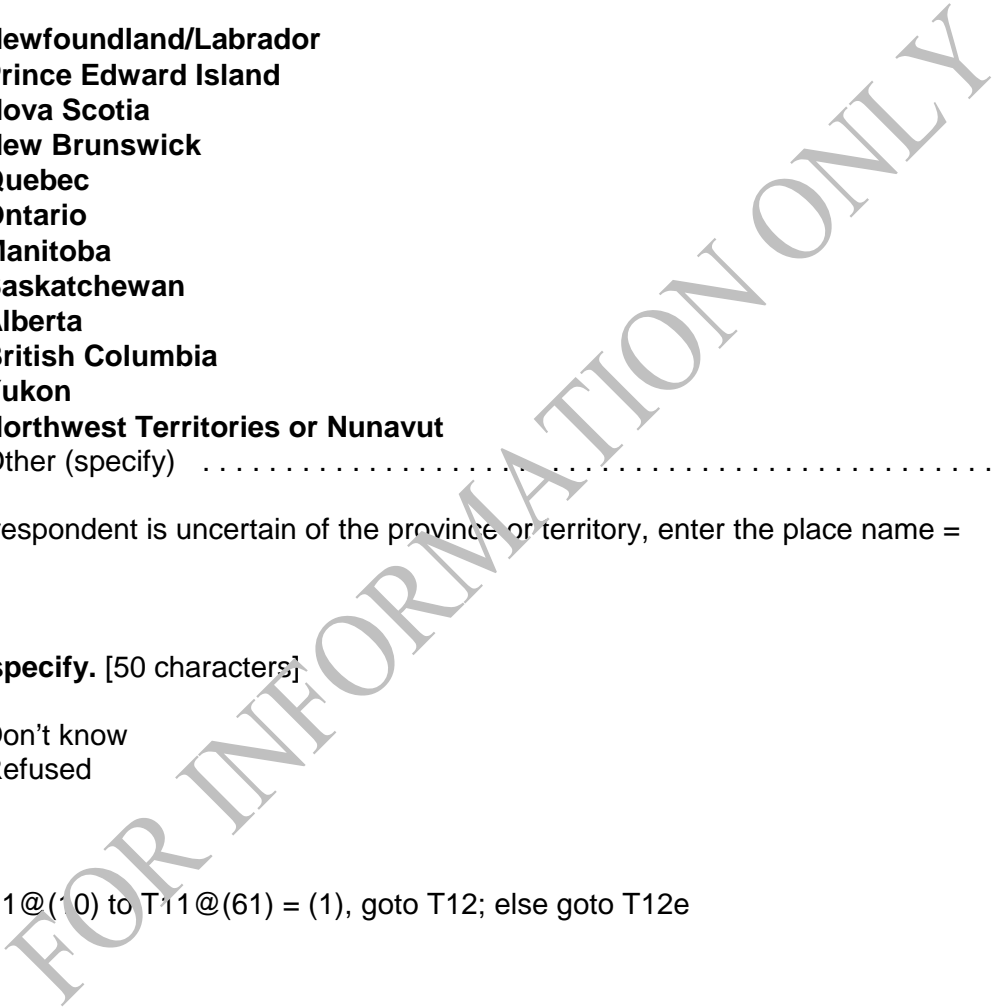
T11s.

Please specify. [50 characters]

- (x) Don't know
- (r) Refused

T11e

If any T11@(10) to T11@(61) = (1), goto T12; else goto T12e



T12.

Would a pleasure trip to (insert name of province or territory as marked in T11) likely be in the winter, spring, summer, or fall?

INT: = mark all that apply =

- (1) Winter
- (2) Spring
- (3) Summer
- (4) Fall
- (x) Don't know
- (r) Refused

...repeat until all provinces or territories mentioned in T11 have been asked.

T12e.

If T4@(1) = (3), (x) or (r) AND T10@(1) = (3), (x) or (r), goto T13; else goto T14e.

T13.

Why are you not particularly interested in taking pleasure trips of one or more nights in Canada?

INT: = Do not read list; mark all that apply =

- (1) No reason
- (2) Not interested/nothing to see or do that appeals to me
- (3) Too expensive
- (4) Too far to travel to Canadian destinations
- (5) Too hard to get to Canadian destinations
- (6) There are other places I want to visit first
- (7) No family/friends to visit
- (8) Personal (illness/family reasons)
- (9) Poor weather
- (10) Language difficulties
- (11) Have already travelled in Canada
- (12) Never thought of travelling in Canada
- (13) Not good value for the money
- (14) Don't know enough about Canada
- (99) Other (specify) goto T13s
- (x) Don't know goto T14e
- (r) Refused goto T14e

NOTE: If second time through T13 or T13S (i.e. T14 = 1) then goto T14e.
Answers given on first and second pass will be given different values on output.

T13s.

Please specify. [50 characters]

- (x) Don't know goto T14e
- (r) Refused goto T14e

T14.

Are there any other reasons why you are not particularly interested in taking pleasure trips of one or more nights in Canada?

INT: = Do not read list; mark all that apply =

- (1) Yes return to T13
- (2) No
- (x) Don't know
- (r) Refused

T14e.

If T5@(35) = (3), (x), or (r) AND T11@(35) = (3), (x), or (r), goto T15; else goto T16e.

T15.

Why are you not particularly interested in taking pleasure trips of one or more nights in Ontario?

INT: = Do not read list; mark all that apply =

- (1) No reason
- (2) Not interested/nothing to see or do that appeals to me
- (3) Too expensive
- (4) Too far to travel to Ontario destinations
- (5) Too hard to get to Ontario destinations
- (6) There are other places I want to visit first
- (7) No family/friends to visit
- (8) Personal (business/family reasons)
- (9) Poor weather
- (10) Language difficulties
- (11) Have already travelled in Ontario
- (12) Never thought of travelling in Ontario
- (13) Not good value for the money
- (14) Don't know enough about Ontario
- (99) Other (specify) goto T15s
- (x) Don't know goto T16e
- (r) Refused goto T16e

NOTE: If second time through T15 or T15S (i.e. T16 = 1) then goto T16e.

Answers given on first and second pass will be given different values on output.

T15s.

Please specify. [50 characters]

- (x) Don't know goto T16e
- (r) Refused goto T16e

T16.

Are there any other reasons why you are not particularly interested in taking pleasure trips of one or more nights in Ontario?

INT: = Do not read list; mark all that apply =

- (1) Yes return to T15
- (3) No
- (x) Don't know
- (r) Refused

T16e.

If T1 = (3) OR T9 = (3), goto T17; else goto T18

FOR INFORMATION ONLY

T17.

I'm going to read you a list of reasons why some people do not take trips of one or more nights. Please tell me which ones explain why you...

(if T1 = (3) AND T9 = (1) or (2))

... have not taken any trips of one or more nights in the past two years. Is it ...

(if T1 = (1) AND T9 = (3))

... do not intend to take any trips of one or more nights in the next two years. Is it ...

(if T1 = (3), (x) or (r) AND T9 = (3), (x) or (r))

... have not taken any trips of one or more nights in the past two years and do not plan to take any in the next two years. Is it ...

INT: = read list and mark appropriate answer: (1) Yes , (3) No (x) Don't know, (r) Refused =

- (1) **because of your age?**
- (2) **because it costs too much to travel/ you cannot afford it?**
- (3) **because you have babies or very young children?**
- (4) **because you do not get enough time off work to take trips?**
- (5) **because of other major expenses such as college tuition or a new house purchase?**
- (6) **because of illness or infirmity?**
- (7) **because there is no place you really want to go?**
- (8) **because everything you need is in the place where you live/no need to go elsewhere?**
- (9) **because you have no one to travel with?**
- (10) **for some other reason?**
- (x) Don't know
- (r) Refused

T18.

Now, I'd like to get an idea of the kinds of things you personally do for day-to-day recreation and entertainment when you are *not* travelling. In the past year or so, how frequently have you participated in each of the following? For each item read, please tell me if you participated - frequently, occasionally, rarely or did not participate at all.

INT: = read list and mark appropriate answer: (1) Frequently, (2) Occasionally, (3) Rarely, (4) Not at all, (5) Not available where I live, (x) Don't know, (r) Refused =

- (1) Go to a national/ provincial or municipal park for a picnic or day-outing
- (2) Gardening
- (3) Fishing
- (4) Hunting
- (5) Camping/hiking/backpacking
- (6) Canoeing/ kayaking
- (7) Sailing / other boating
- (8) Biking
- (9) Cross country skiing
- (10) Downhill skiing or snowboarding
- (11) Snowmobiling
- (12) Ice-skating
- (13) Golf
- (14) Play racquet sports such as tennis
- (15) Play team sports such as football or hockey
- (16) Exercise at home or at a fitness club
- (17) Go swimming in pools or in natural bodies of water
- (18) Dancing
- (19) Dining restaurants other than fast food establishments
- (20) Gambling at casinos
- (21) Visiting amusement or theme parks
- (22) Going to professional sports events
- (23) Going to a zoo or botanical garden
- (24) Going to live theatre
- (25) Going to the ballet
- (26) Going to the opera
- (27) Going to music concerts, including classical, jazz, rock
- (28) Going to an art gallery or art show
- (29) Going to a museum
- (30) Staying one or more nights in a hotel or bed & breakfast in your own city or town

T19.

Which of the following types of publications do you read or look through on a regular basis?

INT: = read list and mark appropriate answer: (1) Yes , (3) No, (x) Don't know, (r) Refused =

- (1) **A daily newspaper** goto T19e
- (2) **A weekend edition of a newspaper** goto T19e
- (3) **Community newspapers (weekly or monthly)**
- (4) **Other newspapers**
- (5) **Travel magazines such as National Geographic Traveller, Travel & Leisure, Conde Nast**
- (6) **Canadian Geographic or National Geographic**
- (7) **Sports magazines, such as Sports Illustrated or specific sports magazines (Golf Magazine, Sail magazine, etc.)**
- (8) **Hobby magazines such as Food & Wine, Gourmet, Gardening**
- (9) **News magazines such as Macleans, Time or Newsweek**
- (10) **Fashion/homemaking magazines such as Chatelaine, Vogue, Womens Day**
- (11) **General interest or city life magazines such as New Yorker, Harper's**
- (12) **Other magazines**
- (x) Don't know
- (r) Refused

T19e

- (1) If T19@(1) = (1), goto T19A, else goto T19@(2)
- (2) If T19@(2) = (1), goto T19B, else goto T19@(3)

T19A

Do you read or look through the travel section of a daily newspaper on a regular basis?

- (1) Yes
- (3) No
- (x) Don't know
- (r) Refused

goto T19@(2)

T19B

Do you read or look through the travel section of a weekend edition of a newspaper on a regular basis?

- (1) Yes
- (3) No
- (x) Don't know
- (r) Refused

goto T19@(3)

T20.

Which of the following types of television shows do you watch on a regular basis?

INT: = read list and mark appropriate answer: (1) Yes , (3) No, (x) Don't know, (r) Refused =

- (1) Morning news shows
- (2) Early evening news shows
- (3) Late evening news shows
- (4) News magazine shows
- (5) Daytime television during weekdays such as talk shows and soap operas
- (6) Professional sports events such as golf, football, hockey, baseball or basketball games
- (7) Nature shows
- (8) Instructional or hobby shows such as gardening, fishing, woodworking, cooking
- (9) Movies shown on television
- (10) Evening sitcoms (ie. Situation comedies)
- (11) Evening drama
- (12) Other television programs
- (x) Don't know
- (r) Refused

T21.

Do you rent videos for the VCR on a regular basis?

INT: = If respondent indicates DVD-ROM or laser disk, mark as (1) Yes =

- (1) Yes
- (3) No
- (x) Don't know
- (r) Refused

T21e

If T1 = (3), (x), (r) AND T9 = (3),(x), (r), then goto T21B; else goto T21A

T21A

Have you personally booked a trip over the Internet in the past two years?

- (1) Yes
- (3) No
- (5) No access, do not have Internet goto T22
- (x) Don't know
- (r) Refused

T21B

Do you regularly use the Internet as a source of information?

INT: = Not limited to travel information

- (1) Yes
- (3) No
- (5) No access, do not have Internet
- (x) Don't know
- (k) Refused

T22.

Are you personally a member of any of the following organizations?

INT: = read list and mark appropriate answer: (1) Yes, (3) No, (x) Don't know, (r) Refused =

- (1) An automobile club like the CAA or AAA
- (2) A nature organization such as the Sierra Club or Canadian Wildlife Federation
- (3) An art gallery or museum
- (4) A zoo or botanical garden
- (5) A sports club, such as a tennis, golf club, fitness centre, or gym.
- (6) A gardening club
- (7) Other organizations
- (x) Don't know
- (r) Refused

T23.

Which of the following travel, trade or consumer shows, if any, do you attend on a regular basis, that is, at least every year or two?

INT: = read list and mark appropriate answer: (1) Yes , (3) No, (x) Don't know, (r) Refused =

- (1) Sportsmen's show, including hunting and fishing
- (2) RV or camper show
- (3) Boat show
- (4) Travel show for many different types of holidays/vacations
- (5) Other travel/trade shows
- (x) Don't know
- (r) Refused

T24.

What is the highest level of education you have completed?

INT:= do not read list; mark one only=

- (1) None
- (2) Elementary
- (3) Some secondary
- (4) Completed secondary or technical high school
- (5) Some post-secondary education (level not specified)
- (6) Some trade-vocational
- (7) Trade or vocational diploma/certificate
- (8) Some college, CEGEP or similar institution, incl. nursing school
- (9) Diploma or certificate from college, CEGEP or similar institution incl. nursing school
- (10) Some university
- (11) University diploma, degree, or certificate, level not specified
- (12) Bachelor's degree (e.g., B.A., B.Sc., B.Ed.)
- (13) University diploma or certificate above bachelor's level but below master's level
- (14) Master's degree (e.g., M.A., M.Sc., M.Ed.)
- (15) Degree in medicine, (M.D.); dentistry (D.D.S, D.M.D); veterinary medicine (D.V.M.); law (L.L.B.); optometry (O.D.); theology (M.DIV)
- (16) Earned Ph.D. (e.g. Doctorate, D.Sc., D.Ed.)
- (17) Other (specify) goto T24s
- (x) Don't know
- (r) Refused

T24s.

Please specify. [50 characters]

- (x) Don't know
- (r) Refused

T25.

Do you work at a job or business?

- (1) Yes
- (3) No
- (x) Don't know
- (r) Refused

T25e.

If T25 = (1), goto T26; else goto T32.

T26.

Are you an employee or are you self-employed?

- (1) Employee
- (2) Self-employed
- (3) Working in a family business without pay
- (x) Don't know
- (r) Refused

T27.

**How many hours a week do you usually work at your main job?
(If it varies, ask for an average of the last four weeks.)**

INT: = (if the respondent has more than one job, ask about the main job, i.e., the one usually worked at for the most number of hours.) =

INT: = enter number of hours (from 1 to 130) =

- (x) Don't know
- (r) Refused

T27e.

If T27 >89, set T27e = 1, goto T28; else set T27e = 2, goto T29.

- (1) goto T28
- (2) goto T29

T28.

I would like to confirm that you work [fill T27] hours a week at your main job.

- (1) Yes
- (3) No go to T27
- (r) Refused

T28e

If T26 = (1), goto T29; else goto T32e.

T29.

How many weeks of vacation will you earn in 1999?

[Special Interviewer Instructions for teachers/others with pro-rated salaries: if respondent has difficulty answering this question, say: Just tell me the sum of all discretionary time – weeks away from the school/your place of work – you get over a twelve month period]

INT: = enter number of weeks (from 0 to 52) =

- (x) Don't know
- (r) Refused

T29e

If T1 = (3), (x), (r), then goto T32e; else goto T31.

T31.

Approximately how many days of vacation, in total, have you taken up to now in 1999 on pleasure trips away from home? Please do not include vacation days you may have spent at home, but only those you took to travel away from home for pleasure purposes.

INT: = enter number of days (from 0 to 365) =

- (x) Don't know
- (r) Refused

(Goto T32e)

T32.

Are you...

INT: = read list and mark appropriate answer: (1) Yes , (3) No, (x) Don't know, (r) Refused =

- (1) a homemaker (managing a home)?**
- (2) a student?**
- (3) retired?**
- (4) unemployed, looking for work?**
- (5) other (not read)
- (x) Don't know
- (r) Refused

T32e.

(Based on age of parent(s) and/or answers to 'Rela' on page 9)

If the selected respondent has a spouse/partner present in the household (Rela = 2 or 3), then go to T32A,

If only 1 parent is present in the household (Rela = only 1 response of 7, 8 or 14) and age of parent < 71, then go to T32C,

If more than 1 parent is present in the household (Rela = 7 and/or 8 and/or 14) and age of youngest parent < 71, then go to T32B,

All others go to T33

T32A.

Does your spouse/partner work at a job or business?

- (1) Yes**
- (3) No**
- (x) Don't know
- (r) Refused

[goto T33!]

T32B.

Do your parents/step parents (who live with you) work at a job or business?

- (1) Yes, both
- (2) Only one
- (3) None
- (x) Don't know
- (r) Refused

[goto T33]

T32C.

Does your parent/step parent (who lives with you) work at a job or business?

- (1) Yes
- (3) No
- (x) Don't know
- (r) Refused

T33.

Do you own a private cottage or vacation home or have access to one on a regular basis?

- (1) Yes
- (3) No
- (x) Don't know
- (r) Refused

T34.

Do you own a recreational vehicle, such as a motor home or camper?

- (1) Yes
- (3) No
- (x) Don't know
- (r) Refused

T35.

In what country were you born?

- (1) Canada
- (2) United Kingdom
- (3) Italy
- (4) United States
- (5) Hong Kong
- (6) India
- (7) China, People's Republic of
- (8) Poland
- (9) Philippines
- (10) Germany
- (11) Portugal
- (12) Vietnam
- (13) Netherlands
- (14) Jamaica
- (15) Greece
- (16) Guyana
- (17) Sri Lanka
- (18) Lebanon
- (19) Other (enter name of country) T35s
- (x) Don't know
- (r) Refused

T35s

Please specify other country [50 characters]

- (x) Don't know
- (r) Refused

FOR INFORMATION ONLY

T36.

What is your ethnic or cultural background? (For example, British, French, North American Indian, Chinese, Black, Japanese, or Greek.)

INT: = Do not read list; enter up to 4 responses =

- (1) British (from England, Scotland, Ireland, etc.)
- (2) French
- (3) German
- (4) Italian
- (5) Chinese
- (6) Japanese
- (7) Korean
- (8) Filipino
- (9) East Indian (from India, Pakistan, Bangladesh, East Africa, Guyana, etc.)
- (10) Black (from Africa, the Caribbean, Haiti, the U.S., Canada, etc.)
- (11) North American Indian
- (12) Metis
- (13) Inuit (Eskimo)
- (14) Arab (from Egypt, Jordan, Lebanon, Iraq, etc.)
- (15) West Asian (from Syria, Turkey, Afghanistan, Armenia, Iran, etc.)
- (16) South East Asian (from Burma, Kampuchea (Cambodia), Laos, Thailand, Vietnam, etc.)
- (17) North African (from Algeria, Morocco, Tunisia, etc.)
- (18) Latin American (from Mexico, Central America, South America)
- (19) Canadian
- (20) Other European
- (21) Other (specify) goto T36s
- (x) Don't know
- (r) Refused

T36s

Please specify which other ethnic or cultural group. [50 characters]

- (x) Don't know
- (r) Refused

T37.

What was your total household income from wages and other sources, before taxes, in 1998? Was it...

INT: = read list and mark one only =

- (1) less than \$20,000**
- (2) between \$20,000 and \$39,999**
- (3) between \$40,000 and \$59,999**
- (4) between \$60,000 and \$79,999**
- (5) between \$80,000 and \$99,999**
- (6) \$100,000 or more**
- (x) Don't know
- (r) Refused

T38. (pc)

What is your postal code?

INT: = enter postal code =

- (us) American zip code/Other postal code
- (x) Don't know
- (r) Refused

T39.

To avoid duplication of enquiry, Statistics Canada has entered into agreements to share the information from this survey with the Canadian Tourism Commission and the Provincial and Territorial Agencies responsible for tourism in Ontario, Manitoba, Saskatchewan, and Yukon. The information provided to these agencies will not contain any names or other identifiers and will be kept confidential and used only for statistical purposes.

Do you agree to share your answers with these agencies?

- (1) Yes**
- (3) No**
- (x) Don't know
- (r) Refused

T39e

If T39 = (1), goto T40e; else goto T40.

T40.

The purpose of the data sharing agreement is to reduce the number of organizations seeking interviews with the respondent and to reduce the cost of collecting information. Although the survey is voluntary agreeing to share information from the survey means that you may not have to provide similar information to other agencies. The information provided to these agencies will not contain your name, address, telephone number or other identifiers. These agencies are also obliged, under the data-sharing and confidentiality provisions of the Statistics Act, to keep the data confidential and use it only for statistical research purposes.

Do you agree to share your answers with these departments and institutions?

- (1) Yes, with all [goto T40e]
- (2) Yes, only with Statistics Canada
- (3) No
- (x) Don't know
- (r) Refused

[goto T40s]

T40s

INT: = Indicate the main reason why the respondent does not want to share his/her data (or will share his/her data only with Statistics Canada)?

Mark the main reason.

- (1) Doesn't trust confidentiality claims
- (2) Feels he/she will be identified – get into “trouble”
- (3) Doesn't believe interviewer is an employee of Statistics Canada
- (4) Afraid of being placed on a junk mail list
- (5) Doesn't trust other agencies
- (6) Doesn't like other agencies – doesn't want to “support” them
- (7) No reason given
- (8) Other

T40e

If {T1 = (1) OR T9 = (1) or (2)} AND {T39 = (1) OR T40 = (1)} AND

If **T38. (pc)** = (us) American zip code/Other postal code, then goto T41e; else

If {T1 = (1) OR T9 = (1) or (2)} AND {T39 = (1) OR T40 = (1)}, then goto T41;

else goto T41e

T41.

Thank you very much for your co-operation. In order to provide Canadians with the best possible experiences, tourism organizations across Canada are asking for more of your help. We would like to mail you a questionnaire that asks about what you like to do when you travel. The information you provide will help tourism businesses across the country to meet your needs better in the future. May we send you the questionnaire in the mail?

- (1) Yes [goto T41e]
- (3) No
- (x) Don't know
- (r) Refused

[goto T41s]

T41s

INT: = Indicate the main reason why respondent will not agree to complete and return a follow-up questionnaire.

Mark the main reason.

- (1) Not interested / doesn't see the value in it / irrelevant topic
- (2) Too many surveys
- (3) Waste of time / no time / takes too much time
- (4) My opinion doesn't matter
- (5) Couldn't be bothered
- (6) Will not be around during time of survey
- (7) No reason given
- (8) Other

[goto T41e]

T41e.

- (1) If {T1 = (1) AND T9 = (1) or (2)} AND {T39 = (1) OR T40 = (1)} AND T41 = (1), set T41e = 1, goto T42
- 2) If {T1 = (1) AND T9 = (3), (x) or (r)} AND {T39 = (1) OR T40 = (1)} AND T41 = (1), set T41e = 2, goto T42
- 3) If {T1 = (3), (x) or (r) AND T9 = (1) or (2)} AND {T39 = (1) OR T40 = (1)} AND T41 = (1), set T41e = 3, goto T42
- 4) If {T1 = (1) AND T9 = (1) or (2)} AND {T39 = (1) OR T40 = (1)} AND T41 = (3), (x) or (r), set T41e = 4, goto T44
- 5) If {T1 = (1) AND T9 = (3), (x) or (r)} AND {T39 = (1) OR T40 = (1)} AND T41 = (3), (x) or (r), set T41e = 5, goto T44
- 6) If {T1 = (3), (x) or (r) AND T9 = (1) or (2)} AND {T39 = (1) OR T40 = (1)} AND T41 = (3), (x) or (r), set T41e = 6, goto T44
- 7) If {T1 = (1) OR T9 = (1) or (2)} AND {T39 = (3), (x) or (r) AND T40 = (2), (3), (x) or (r)} AND T41 = Blank , set T41e = 7, goto T44
- 8) If {T1 = (3), (x) or (r) AND T9 = (3), (x) or (r)} AND {T39 = (3), (x) or (r) AND T40 = (2), (3), (x) or (r)} AND T41 = Blank , set T41e = 8, goto T44
- 9) If {T1 = (3), (x) or (r) AND T9 = (3), (x) or (r)} AND {T39 = (1) OR T40 = (1)} AND T41 = Blank , set T41e = 9, goto T44
- 10) Else set T41e = 10 (for cases where T38. (pc) = (us) American zip code/Other postal code), goto T44

NOTE: Items 4-5-6 will go to mail refusal queue. Answer to T41S will appear on screen to assist interviewers.

Items 7-8 will go to data share refusal queue (only one attempt to convert to sharer). Answer to T40S will appear on screen to assist interviewers.

T42.

Would you like to receive your questionnaire in ..

- (1) English?**
- (3) French?**
- (x) Don't know
- (r) Refused

T43.

I would like to confirm your name and mailing address.

INT: Read the text below if required to confirm data - sharing provisions with respondent.

[The information provided to these agencies will not contain your name, address, telephone number or other identifiers. These agencies are also obliged, under the data-sharing and confidentiality provisions of the Statistics Act, to keep the data confidential and use it only for statistical research purposes.]

INT: = enter the following information =

A) (T43@name) / T43@fname)

Given name : [30 characters] [fill]

Family name: [30 characters]

(r) Refused

B) (T43@add)

Address

(Civic address, PO Box number (#), etc. [50 characters])

C) (T43@city)

City:

(City, town, village or municipality of respondent [50characters])

(50 characters)

FOR INFORMATION ONLY

D) (T43@prov)

Province: [fill]

Press "F3" for provincial codes

(Enter (90) for USA)

(Enter (91) for other)

- (10) Newfoundland/Labrador
- (11) Prince Edward Island
- (12) Nova Scotia
- (13) New Brunswick
- (24) Quebec
- (35) Ontario
- (46) Manitoba
- (47) Saskatchewan
- (48) Alberta
- (59) British Columbia
- (60) Yukon
- (61) Northwest Territories and Nunavut
- (90) USA go to T43e
- (91) Other go to T43e
- (x) Don't know
- (r) Refused

Default Next Question: **T43F**

T43e

If T43@prov = (90) or (91), then goto T44, else goto T43@pcode

F) (T43@pcode)

Postal code of respondent:

INT: = (6 characters - first letter, second number, third letter, fourth number, fifth letter, sixth number) = (Fill from T38)

- (x) Don't know
- (r) Refused

T44.

Thank you very much for your co-operation.

Survey End.

T45

Language of interview:

- (1) English
- (2) French
- (3) both

T46D

Date/Time stamp

T46T

Date/Time stamp

FOR INFORMATION ONLY