## 2014 Annual Survey of Service Industries: Food Services and Drinking Places

CONFIDENTIAL once completed.
Selon nos dossiers votre langue de préférence est l'anglais, si vous préférez recevoir ce document en français, veuillez nous appeler au numéro sans frais suivant : 1-800-972-9692.
Please verify the information for this business's contact person and correct where needed.
Legal name

Operating name

First name

Last name
Title

Address (number and street)

City


Country

## Business and contact information

| Email address |
| :--- |
| Preferred language of communication |
| English $\quad$ French |

This information is collected under the authority of the Statistics Act, Revised Statutes of Canada, 1985, Chapter S-19. COMPLETION OF THIS QUESTIONNAIRE IS ALEGAL REQUIREMENT UNDER THIS ACT.

## Introduction

## Survey purpose

This survey collects the financial and operating data needed to develop national and regional economic policies and programs. Your information may also be used by Statistics Canada for other statistical and research purposes. Please access www.statcan.gc.ca/survey-enquete/indexeng.htm for more information on this survey.

## Security of emails and faxes

Statistics Canada advises you that there could be a risk of disclosure during facsimile or other email. However, upon receipt, Statistics Canada will provide the guaranteed level of protection afforded all information collected under the authority of the Statistics Act. Note: Our online questionnaires are secure, there is no risk of data interception when responding to Statistics Canada's online surveys.

## Confidentiality

The Statistics Act protects the confidentiality of information collected by Statistics Canada.

## Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into datasharing agreements with provincial and territorial statistical agencies and other government organizations, which have agreed to keep the data confidential and use them only for statistical purposes.

Information on confidentiality, data-sharing agreements and record linkages can be found on the last page of this questionnaire.

## Please return the questionnaire within 21 days.

Please mail the completed questionnaire in the enclosed envelope or fax it to Statistics Canada at 1-888-883-7999.

If you are unable to complete within 21 days OR if you need help, call us at 1-800-972-9692.
Statistics Canada
Operations and Integration Division
150 Tunney's Pasture Driveway
Ottawa, Ontario K1A 0T6
Visit our website, www.statcan.gc.ca

## Business status

1. Is this business currently in operation?

Boos09
Yes Go to next SectionNo, seasonal operations Go to question 2No, ceased all operations Go to question 4No, sold all operations Go to question 6No, amalgamated with (an) other business(es) Go to question 8No, temporarily inactive but will re-open $\rightarrow$ Go to question 11No, no longer operating due to other reason(s) Go to question 14
2. When did this business close for the season?

3. When does this business expect to resume operations?

Date

4. When did this business cease all operations?


Date
5. Why did this business cease all operations?

6. When was this business sold?

Date

7. What is the legal name of the buyer?

B00406
$\square$
8. When did this business amalgamate?

9. What is the legal name of the resulting or continuing business?

B00407
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10. What is (are) the legal name(s) of the other amalgamated business(es)?

B00408 $\qquad$ - Go to next Section
11. When did this business become temporarily inactive?

Date

12. When does this business expect to resume operations?
yryy

Date $\square$
13. Why is this business temporarily inactive ${ }^{800313}$
$\qquad$
14. When did this business cease operations?

15. Why did this business cease operations?

воо314
$\qquad$

## Reporting instructions

1. Please print in ink.
2. Report all dollar amounts in thousands of Canadian dollars.
3. Do not include sales tax.
4. Percentages should be rounded to whole numbers.
5. Consult the reporting guide at www.statcan.gc.ca/guides-e for further information.
6. When precise figures are not available, please provide your best estimates.

## Business activity

1. Statistics Canada uses the North American Industrial Classification System to classify the activities of each business. According to our records, this business's main activity is classified as:

Is this the main activity of this business?
B05002
Yes, this is the main activity of this business. Go to question 1c
No, this is not the main activity of this business. Go to question 1a $\nabla$
a. Was this business's main activity, which typically generates the most revenue, ever classified as described above?


No Go to question 1b

b. Please provide a brief but precise description of this business's main activity
(e.g., "breakfast cereal manufacturing" or "shoe store" or "software development").
${ }^{\text {B05003 }}$

c. Approximately what percentage of this business's revenue is generated by this main activity?

Estimates are acceptable.
Are there any other activities that contribute significantly (at least 10\%) to this business's revenue?
${ }^{305024}$
Yes Go to question 1d
No Go to next page
d. Please provide a brief but precise description of this business's secondary activity (e.g., "breakfast cereal manufacturing" or "shoe store" or "software development").

B05005
$\square$
e. Approximately what percentage of this business's revenue is generated by this secondary activity? Estimates are acceptable.

## Reporting period information

1. For this survey, please report information for this business's most recent $\mathbf{1 2}$ month fiscal period.

Note: For this survey, the End date should fall between April 1, 2014 and March 31, 2015.

Start date


End date

2. If the reporting period does not cover a full year, please check the reason(s) below (mark all that apply):

B00301_r1
seasonal operations
B00301_r2
new business

B00301_r3
change of ownership
B00301_r4
change of fiscal year

B00301_r5
ceased operations
B00301_r6
temporarily inactive
B00301_r7
other reason - please specify:
B00301_r8

3. Please indicate below, any changes or events that may have affected the reported values for this business compared to the last reporting period (mark all that apply):

B00302_t1
strike or lockout

B00302_t2
exchange rate impact
B00302_t3
price changes in goods or services sold
sold business units
B00302_t
expansion
new/lost contract B00302_44
contracting out
B00302_t13

0302_t5
organisational change
B00302_16
price changes in labour or raw materials B00302_7
natural disaster
B00302_t8
recession
B00302_117
no change or event
B00302_9
change in product line

## Revenue

Notes: - A detailed breakdown may be requested in other sections.

- These questions are asked of many different industries. Some questions may not apply to this business.
- Refer to the reporting guide for detailed instructions.
- Please report all amounts in thousands of Canadian dollars.

What was this business's revenue from each of the following sources?

## CAN \$ ‘000

1. Sales of goods and services

Include: sales, commissions, rental and leasing revenue
if they are this business's primary revenue source

2. Rental and leasing
(report only if this is a secondary source of revenue;
if rental and leasing are your primary revenue source, report in question 1)

3. Commissions
(report only if this is a secondary source of revenue;
if commissions are your primary revenue source, report in question 1)

4. Subsidies

Include: grants, donations, fundraising and sponsorships

5. Royalties, rights, licensing and franchise fees $\qquad$

7. Interest $\qquad$

8. Other revenue - please specify: Include: intracompany transfers
F51302


## Expenses

Notes: - A detailed breakdown may be requested in other sections.

- These questions are asked of many different industries. Some questions may not apply to this business.
- Refer to the reporting guide for detailed instructions.
- Please report all amounts in thousands of Canadian dollars.

What were this business's expenses for the following items?

1. Cost of goods sold
a. opening inventories

CAN\$ '000

b. purchases

Include: raw materials, goods purchased
for resale and non-returnable containers
Exclude: change in inventories


F61406
c. closing inventories $\qquad$ \$ $\square$ ,000

CAN\$ ‘000
$\square$,000
(opening inventories plus purchases minus closing inventories)
$\qquad$ \$
2. Employment costs and expenses

Include: all employees who were issued a T4
Exclude: commissions paid to non-employees, report in question 3
a. salaries, wages and commissions
b. employee benefits
(please refer to the reporting guide for the list of inclusions and exclusions)
3. Subcontracts

Include: commissions paid to non-employees
Exclude: research and development
4. Research and development fees

Exclude: in-house research and development
5. Professional and business fees
(e.g., legal, accounting, consulting, scientific and property management fees)
6. Utilities
(e.g., electricity, water and gas)
7. Office and computer related expenses
(e.g., office supplies, postage and computer upgrades)
8. Telephone, Internet and other telecommunication $\qquad$
9. Business taxes, licenses and permits
(e.g., beverage tax, business tax, license fees and property taxes)
\$
$\square$
\$
,000

$\square$
$\square$
\$
$\square$,000


11. Crown charges
(for logging, mining and energy industries only)


## Industry characteristics

## Sales

What were this business's sales for each of the following goods and services?
Please report all amounts in thousands of Canadian dollars.
CAN\$ ‘000

1. Sales of alcoholic beverages for immediate consumption on the premises
2. Sales of food and non-alcoholic beverages
\$

$\square$
$\square$
(e.g., toys, gifts, cigarettes and newspapers)
\$
F43178
3. Sales of merchandise

F45706
4. Fees and commissions from coin operated machines such as video gambling terminals,
video games and vending machines $\qquad$
5. Other sales of goods and services - please specify:
(e.g., rentals, cover charge and coat check)

F43175
6. Total sales of good and services
(sum of questions 1 to 5 )

\$ $\square$


## Cost of goods sold

What were the following costs of goods sold for this business?
The cost of goods sold is divided into three categories: alcoholic beverages, food and non-alcoholic beverages, and merchandise purchased for resale. The cost of goods sold is obtained by calculating opening inventory plus total purchases minus closing inventory.
Please exclude salary costs.
CAN\$ ‘000

1. Alcoholic beverages $\qquad$
$\square$
2. Food and non-alcoholic beverages $\qquad$ \$


F61105
${ }^{\text {F61106 }}$
3. Merchandise
(e.g., gifts, toys, cigarettes and newspapers)
\$
4. Total cost of goods sold
(sum of questions 1 to 3 ) $\square$

## Contact person

Name of person to contact about this questionnaire:
First name

## Last name

Title
$\square$

Email address


Extension number


Fax number


How long did you spend collecting the data and completing the questionnaire?

## Comments

We invite your comments below.
If necessary, please attach a separate sheet.
Please be assured that we review all comments with the intent of improving the survey.
B00002

## Confidentiality

## Your answers are confidential.

Statistics Canada is prohibited by law from releasing any information it collects which could identify any person, business, or organization, unless consent has been given by the respondent or as permitted by the Statistics Act.

Statistics Canada will use information from this survey for statistical purposes.

## Data-sharing agreements

To reduce respondent burden, Statistics Canada has entered into data-sharing agreements with provincial and territorial statistical agencies and other government organizations, which have agreed to keep the data confidential and use them only for statistical purposes. Statistics Canada will only share data from this survey with those organizations that have demonstrated a requirement to use the data.

Section 11 of the Statistics Act provides for the sharing of information with provincial and territorial statistical agencies that meet certain conditions. These agencies must have the legislative authority to collect the same information, on a mandatory basis, and the legislation must provide substantially the same provisions for confidentiality and penalties for disclosure of confidential information as the Statistics Act. Because these agencies have the legal authority to compel businesses to provide the same information, consent is not requested and businesses may not object to the sharing of the data.

For this survey, there are Section 11 agreements with the provincial and territorial statistical agencies of Newfoundland and Labrador, Nova Scotia, New Brunswick, Quebec, Ontario, Manitoba, Saskatchewan, Alberta, British Columbia, and the Yukon. The shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province or territory.

Section 12 of the Statistics Act provides for the sharing of information with federal, provincial or territorial government organizations. Under Section 12, you may refuse to share your information with any of these organizations by writing a letter of objection to the Chief Statistician and returning it with the completed questionnaire. Please specify the organizations with which you do not want to share your data.

For this survey, there are Section 12 agreements with the statistical agencies of Prince Edward Island, the Northwest Territories and Nunavut.

For agreements with provincial and territorial government organizations, the shared data will be limited to information pertaining to business establishments located within the jurisdiction of the respective province or territory.

## Record linkages

To enhance the data from this survey and to minimize the reporting burden, Statistics Canada may combine it with information from other surveys or from administrative sources.

Thank you for completing this questionnaire. Please retain a copy for your records. Visit our website, www.statcan.gc.ca


